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MORE FEATURES

SEPTEMBER

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# HIT PARADER

A CHARLTON PUBLICATION

I'M WALKING BEHIND YOU

APRIL IN PORTUGAL

I AM IN LOVE

SEND MY BABY BACK TO ME

MY ONE AND ONLY HEART

SAY YOU'RE MINE AGAIN

ALLEZ-VOUS-EN GO AWAY

I'D RATHER DIE YOUNG

SOMEBODY WONDERFUL

JUST ANOTHER POLKA

USKA DARA

TELL US WHERE  
THE GOOD TIMES ARE

HOUND DOG IN THE WINDER

ALMOST ALWAYS

CRAZY MAN CRAZY

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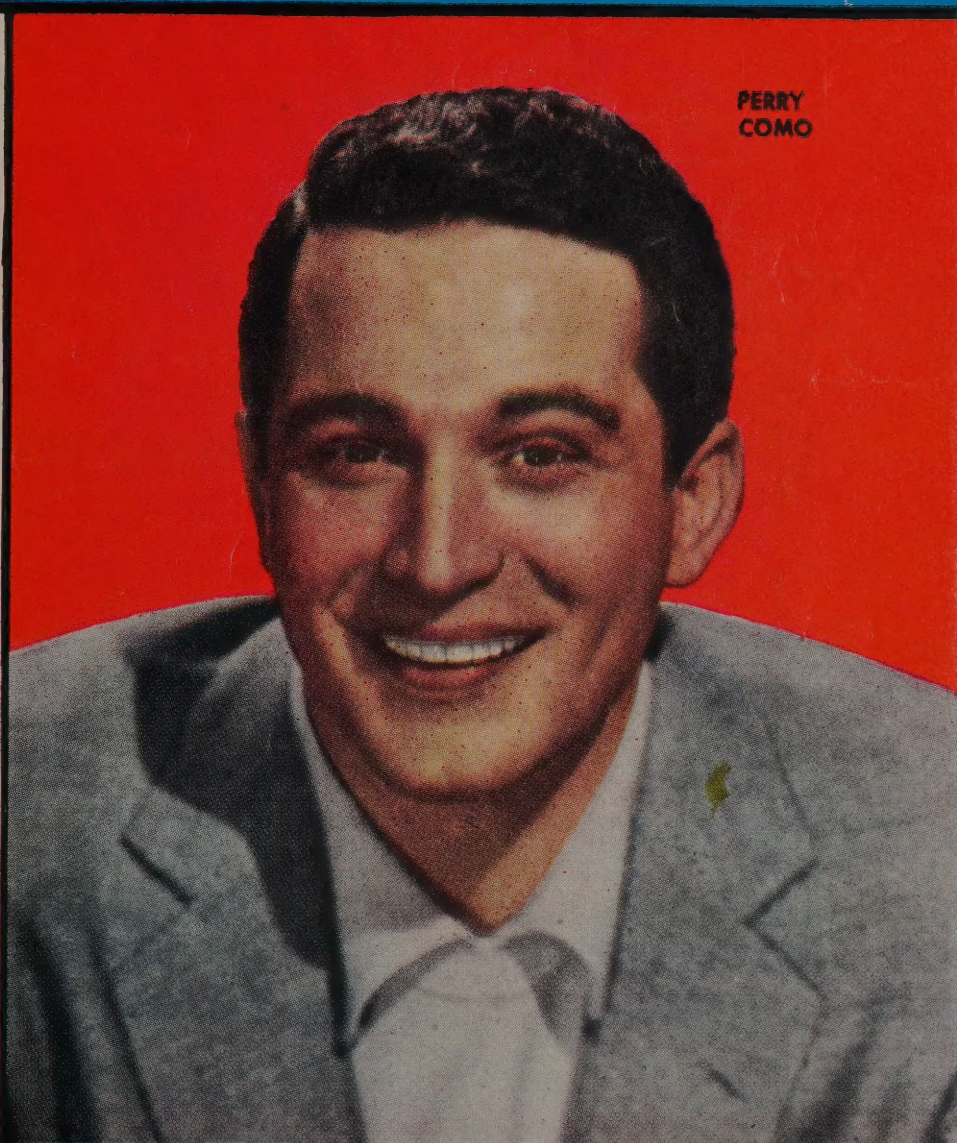
P.S. I LOVE YOU

DON'T YOU CARE

RETURN TO PARADISE

DON'T CALL MY NAME

PERRY  
COMO



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*Hollywood Picture Parade*

*Exclusive Stan Kenton Story*

*Judy Garland's New Career*





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# The HIT PARADER BAND WAGON OF A Charlton **TOP TUNES** Feature

## WITH THESE HANDS

(Columbia Record by Johnnie Ray)

BENNY DAVIS ABNER SILVER

With these hands, I will cling to you,  
I'm yours forever and a day.  
With these hands, I will bring to you,  
A tender love as warm as May.  
With this heart I will sing to you,  
Long after stars have lost their glow,  
And with these hands, I'll provide for  
you,

Should there be a stormy sea,  
I'll turn the tide for you,

And I'll never, no, I'll never let you go  
Copyright 1950 by Ben Bloom Music Corp.

## YOU YOU YOU

ROBERT MELLIN LOTAR OLIAS

You you you, I'm in love with you  
you you,

I could be so true true true

To someone like you you you.

Do do do what you ought to do do  
do,

Take me in your arms please do,

Let me cling to you you you.

We were meant for each other

Sure as heaven's above.

We were meant for each other

To have to hold and to love.

You you you, there's no one like you  
you you,

You could make my dreams come true

If you say you love me too.

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## I AM IN LOVE

(Capitol Record by Nat King Cole)

COLE PORTER

I am dejected, I am depressed,  
Yet resurrected and sailing the crest.  
Why this elation mixed with de-  
flation?

What explanation? I am in love!

Such conflicting questions ride around  
in my brain.

Should I order cyanide or order  
champagne?

Oh, what is this sudden jolt?

I feel like a frightened colt

Just hit by a thunder bolt; I am in  
love!

I knew the odds were against me be-  
fore,

I had no flare for flaming desire,

But since the gods gave me you to  
adore,

I may lose, but I refuse to fight the  
fire!

So, come and enlighten my days and  
never depart.

You only can brighten the blaze that  
burns in my heart,

For I am wildly in love with you  
And so in need of a stampede of love!

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Sole selling agent, Chappell & Co., Inc.



## MY ONE AND ONLY HEART

AL STILLMAN ROBERT ALLEN

My one and only heart,

My one and only heart,

You'll nevermore be lonely,

My one and only heart.

I had five dollars from last week's  
pay,

Some picture postcards from Santa Fe,

I saved all that, but I gave away

My one and only heart.

I met this angel in Joe's Cafe,

The livin' image of Salome,

In no time even I gave away

My one and only heart.

I've got one lighter that's off the  
beam,

A pawnshop ticket I can't redeem,

I saved all that, but I gave a dream

My one and only heart,

My poor knees trembled,

My whole frame shook,

She had me flippin' with just one  
look,

In one split second, she went and took

My one and only heart.

I've got two papers with last week's  
news

Some extra laces for last year's shoes,

I saved all that, but I had to lose

My one and only heart.

Well, I'm real grateful to Joe's Cafe,

My blue-eyed plateful is sure O.K.

And I'm not sorry I gave away

My one and only heart.

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## DON'T YOU CARE

SAM H. STEPT

Don't you care if my heart cries out  
for you?

Don't you care even if it breaks in  
two?

I can't sleep for trying to dream away  
my fears.

I guess I'll go on crying and drown  
myself in tears.

Don't you care, don't you feel a little  
bad,

When you know that you're driving  
me so mad?

If you should say goodbye

I couldn't live, I wouldn't try, I'd just  
die,

If you didn't care.

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Sole selling agent Robert Music Corp.

## RETURN TO PARADISE

(Capitol Record by Nat King Cole)

(Columbia Record by Percy Faith)

NED WASHINGTON DIMITRI TIOMKIN

Come my love with me across the sea

Return to paradise

All in life worth while is on that isle

Return to paradise

Velvet moon above evil turns to love

Love ever more

Come with me and find your peace of  
mind

Return to paradise

Copyright 1953 by Remick Music Corp.

## CANDY LIPS

(Columbia Record by Doris Day - Johnnie Ray)

FRED ROSE

Candy lips, sweet candy lips.

I found two fine and dandy lips.

Last night I held her

And she gave me a kiss.

Then bells started ringin'

And horns started blowin'

And lights started flashin'

And I started screamin'

Oh, candy lips, red candy lips

My heart got dizzy, busy turnin' flips.

She said she loves me so I'm doin'  
fine.

Now those candy lips are mine.

Copyright 1950 by Milene Music.

## ONCE UPON A TUNE

REDD EVANS PHIL SPRINGER R. I. ALLEN

Once upon a tune there was a boy,

There was a girl, there was a moon

Way up above for those in love!

Once upon a tune there was a smile,

There was a blush and very soon

She whispered yes to happiness!

Music filled the air, it banished care,

And ev'rywhere they went

The whole world sang and danced

their little love song,

And then one Sunday afternoon a

pretty bride

A handsome groom made dreams

come true

That happened once upon a tune.

Copyright 1953 by Jefferson Music Co., Inc.

## KEEP IT GAY

OSCAR HAMMERSTEIN 2ND

RICHARD RODGERS

Keep it gay, keep it light,

Keep it fresh, keep it fair

Let it bloom ev'ry night

Give it room, give it air!

Keep your love a lovely dream and

never wake it,

Make it happy and be happy as you

make it.

Let it sing like a nightingale in May

Keep it gay, keep it free,

Or you'll frighten it away.

Take it easy and enjoy it while you

take it,

Keep it gay, keep it gay,

Keep it gay!

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# Check the Kind of Body YOU Want!

RIGHT IN THE  
COUPON BELOW

...and I'll Prove  
How EASILY You  
Can Have It!

*Charles  
Atlas*



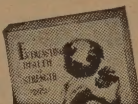
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# HIT PARADER

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## JUDY GARLAND

Judy Garland debuted on the stage at three and went on from there to become one of the world's finest performers. She sang "Jingle Bells" that night at her father's theater in Grand Rapids, Minnesota, during an amateur contest. She sang the song over and over until her father came out and dragged her off the stage. The bug had bitten, and since then, she has sung herself right into the hearts of the American public, or any other public she has sung before.

Originally Judy was part of an act with her two sisters, an act called "The Gumm Sisters." Gumm was Judy's real name, Frances Gumm. After an error by an electrician at the Oriental Theater in Chicago, however, the named inadvertently switched to "Glum." It was then that George Jessel, who was on the same bill, suggested the change to Garland. Judy, herself, thought of her present first name.

When she finally got to Hollywood a few years later, she was a young sensation, gaining initial fame in "Broadway Melody of 1938" and "Love Finds Andy Hardy." But her greatest fame came in a picture called "The Wizard Of Oz," for which she won an academy award. More movies followed — more success — more Judy, much to everyone's pleasure.

Then came a lull in Judy's life. Maybe the fast living was too much. No one was sure. But Judy came back — and greater than ever. The public benefitted most, because once again, she was Garland at her best

... singing, dancing ... being so great! She played the Palladium in London in '51 and just plain smashed.

Judy ran four weeks there, was invited back and went on a tour of one-nighters throughout the British Isles. Her United States appearances reached a climax when she played an all-time record of 19 weeks at New York's fabulous Palace Theater. It was the peak of her comeback, and a comeback everyone wanted for Judy as much as she wanted it for herself.

She took cold, impersonal, "show-me" New York and its cold, impersonal, "show-me" critics by storm. She showed them — to the tune of those nineteen weeks — that the old Judy Garland magic was more potent than ever. The climax of her closing night was one that will go down in the history of show business. An audience studded with stars from varying fields of the show world paid tribute to Judy with an offering of Auld Lang Syne as the popular "Miss" of stage, screen and radio listened and shed tears of joy as the curtain came down.

Yes, Judy has the Midas musical touch again, and she has now turned that touch to recording. The touch that made such songs as "Somewhere Over The Rainbow," "The Atchison, Topeka, and The Santa Fe" and "The Trolley Song" has done it again with a song called "Send My Baby Back To Me" on the Columbia label. It looks good ... for the public and for Judy. It's designed to entertain, just as Judy is ... and always will be.



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## No. 1 WEST

### SONG FROM MOULIN ROUGE

(Columbia Record by Felicia Sanders)  
GEORGE AURIC WILLIAM ENGVIK

Whenever we kiss  
I worry and wonder  
Your lips may be near  
But where is your heart

It is a sad thing to realize  
That you have a heart that never melts  
When we kiss do you close your eyes  
Pretending that I am someone else

It is always like this  
I worry and wonder  
You're close to me here  
But where is your heart

You must break the spell  
This cloud that I'm under  
So please won't you tell  
Darling where is your heart  
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## No. 1 SOUTH

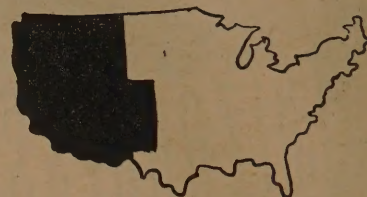
### SAY YOU'RE MINE AGAIN

CHARLES NATHAN DAVE HEISLER

Say the sun will never shine again  
And say the rose that blooms will  
never bloom again  
But come what may, I know I must  
have you again  
My darling, say you're mine again  
Say that spring will never come again  
And say the chapel bells will never  
ring again  
No matter what will be I must be  
yours again  
So darling, say you're mine again  
If I were to lose all the world and  
its treasures  
Who cares, let it be as it may  
As long as I have you beside me  
I'll always be happy that way  
Say I'll never see the rain again  
And that I'll never hear a sweet re-  
frain again  
And say that I was wrong and I'm to  
blame again  
But darling, say you're mine again

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## WEST

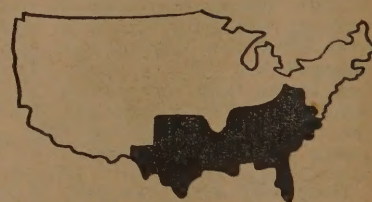


## No. 1 "SONG FROM MOULIN ROUGE"

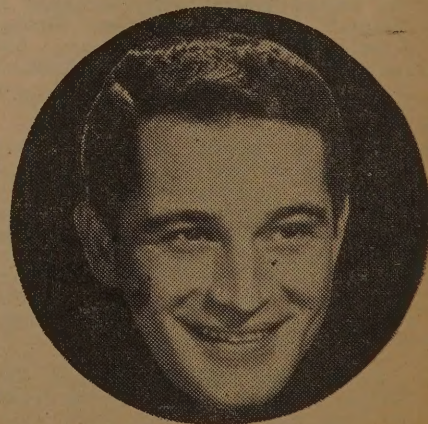


As Sung By  
**FELICIA SANDERS**

## SOUTH



## No. 1 "SAY YOU'RE MINE AGAIN"

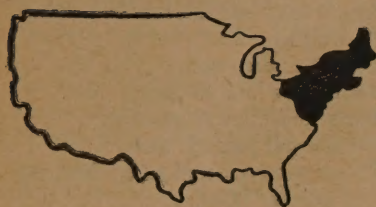


As Sung By  
**PERRY COMO**

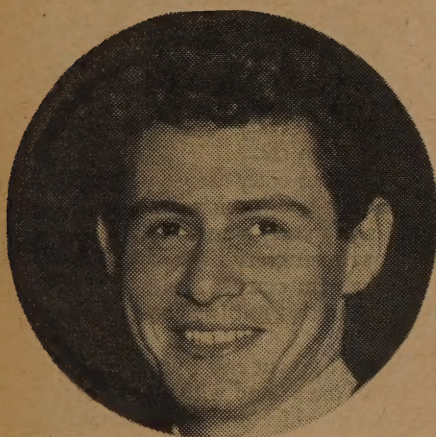


# DYNAMITE

## EAST

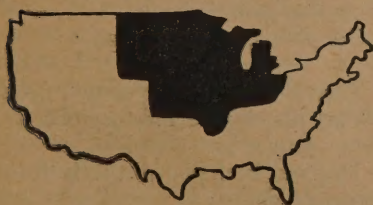


### No. 1 "I'M WALKING BEHIND YOU"



As Sung By  
**EDDIE FISHER**

## MID-WEST



### No. 1 "APRIL IN PORTUGAL"



As Sung By  
**VIC DAMONE**

## HIT PARADER'S NATIONAL POP TUNE SURVEY

### EAST No. 1

**I'M WALKING BEHIND YOU**  
BILLY REID  
I'm walking behind you on your wedding day,  
And I'll hear you promise to love and obey.  
Tho' you may forget me  
You're still on my mind,  
Look over your shoulder,  
I'm walking behind,  
Maybe I'll kiss again with a love that's new  
But I shall wish again I was kissing you  
'Cause I'll always love you wherever you go.  
And tho' we are parted  
I want you to know  
That if things go wrong dear  
And fate is unkind  
Look over your shoulder  
I'm walking behind.  
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### MID-WEST No. 1

**APRIL IN PORTUGAL**  
JIMMY KENNEDY RAOUL FERRAO  
I found my April dream in Portugal with you  
When we discovered romance, like we never knew.  
My head was in the clouds,  
My heart went crazy too,  
And madly I said: "I love you."

Too soon I heard you say:  
"This dream is for a day"  
That's Portugal and love in April!  
And when the showers fell,  
Those tears I know so well,  
They told me it was spring fooling me

I found my April dream in Portugal with you  
When we discovered romance, like I never knew.  
Then morning brought the rain,  
And now my dream is through  
But still my heart says "I love you."

This sad reality, to know it couldn't be,  
That's Portugal and love in April!  
The music and the wine  
Convinced me you were mine,  
But it was just the spring fooling me.  
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FROM 4 WOND RFUL HIT MOVIES!



### RETURN TO PARADISE

From "Return To Paradise"

### RUBY From "Ruby Gentry"

### THE SONG FROM MOULIN ROUGE

(Where Is Your Heart) From "Moulin Rouge"

### Theme from THE BAD AND THE BEAUTIFUL

(Love Is For The Very Young)

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# COLUMBIA RECORDS

"Columbia," "Lp" Reg. U.S. Pat. Off. Marcas Registradas





## DEBBIE REYNOLDS

Probably the most apt description of Debbie Reynolds is "Miss America in Pedal Pushers." If ever there was a typical example of American youth, she is it. Oddly enough, though, she wasn't one of those high school whizzes who winds up with the lead in all the school plays, etc. Debbie never succeeded in winning a role in school theatricals. Her talents ran to comedies, while the plays ran toward dramatics. As a result, her efforts were restricted to such behind-the-scenes activities as prop girl or prompter.

But in 1948, Debbie entered the "Miss Burbank" (California) beauty contest, in which she gave an imitation of Betty Hutton. She won the title of "Miss Burbank of 1948." Naturally she was spotted by talent scouts and given a screen contract. Still in high school at the time, Debbie continued on there, but began specializing in dramatics, voice and dancing. Her movie debut was made in "The Daughter Of Rosie O'Grady." Then she was selected by MGM to play Helen Kane, famed "Bood-boop-a-doop" singing star of the early '30's, in the technicolor "Three Little Words." Her performance led to an MGM contract and a star build-up. Other parts followed in quick succession including lead roles in "Singin' In The Rain," "Two Weeks With Love," "Skirts Ahoy" and "I Love Melvin." It was from "Two Weeks With Love" (where she stole the show with Carleton Carpenter) that her first big hit record, "Abba Dabba Honeymoon," emerged.

Originally from El Paso, Texas, Debbie moved with her family to Burbank when she was eight. They still live in the Burbank home they purchased when they first arrived in California. She still has her down-to-earthness that she had upon arrival, too. On top of that Debbie's the Number One girl friend of the Korea GI's, and any letter with an overseas postmark gets a personal answer. She receives more than 500 letters a week from Korea.

Around Hollywood the lovely starlet is recognized as a pretty loyal gal by her friends and is always taking youthful foreign stars under her wing; such as Pier Angeli and Leslie Caron. One of her favorite habits is to bring her lunch to the studio and eat picnic style with her buddies. Among Debbie's other habits, or hobbies, as you will, are swimming, at which she is quite proficient; tennis, which she plays fairly well; and buying clothes, which she can't resist. Just as in her movies, she is quite a lively person in her private life and has a schedule all laid out for the next three years filled with things she wants to do. One of these "things" is a trip to Paris. But don't get the idea that Debbie is extravagant, because she isn't. In spite of all her success, and there has been quite a bit of it, she is preparing for a rainy day. "Luck can't last forever," she philosophizes. But there are exceptions to every rule . . . and if anybody is the exception, it surely must be Debbie Reynolds.

## I'D RATHER DIE YOUNG

(Than Grow Old Without You)

SMITH BILLY VAUGHN RANDY WOODS

I'd rather die young  
Than grow old without you,  
So don't ever leave me,  
Whatever you do,  
Though others may tempt you  
And tell you they care,  
You'll find only sorrow in a secret affair,  
I'd rather die young,  
Than grow old all alone,  
Please tell me you love me,  
Let me call you my own,  
To see someone's picture where my picture hung,  
Believe me my darling I'd rather die young,  
Don't leave me, never leave me  
Please don't leave me, never leave me.

Copyright 1953 by Randy Smith Publ., Co.

## CRAZY MAN CRAZY

BILL HALEY

Crazy man crazy  
Crazy man crazy  
Crazy man crazy  
Oh man that music's gone, gone  
(I said) crazy man crazy  
Crazy man crazy  
Crazy man crazy  
Oh man that music's gone, gone

When I go out and I want a treat  
I find me a band with a solid beat  
Take my chick and we dance about  
When they start rockin', boy we start to shout (we shout)

Crazy man crazy  
Crazy man crazy  
Crazy man crazy  
Man that music's gone, gone  
Go, go, go everybody  
Go, go, go everybody  
Go, go, go everybody  
Go, go, go, go, go, go, go

They play it soft, they play it strong  
They play it wild and they play it long

They just keep playin' till the break of day  
To keep them rockin' all you gotta say is

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## ALMOST ALWAYS

KATHLEEN LIGHTY LEW DOUGLAS  
FRANK LA VERE

Almost always I believe that you care,  
There's no doubt, dear, it's your love that I share

Only sometimes do I worry sweetheart  
Almost always it's because we're apart  
My darling, why can't we always be together,

Instead of ev'ry now and then  
I'm yours alone, just when I'm with you,  
And then I'm lonely again so, please tell me

What I'm longing to hear,  
Say it's always you'll be loving me, dear.

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# SEND MY BABY BACK TO ME

(Columbia Record by Judy Garland)  
BOB HILLIARD MILTON DE LUGG

If you see my baby in Chicago  
Or Chattanooga Tennessee  
Put him right on a train, a bus or a  
plane,  
Send my baby back to me.  
If you see my baby in Bermuda,  
In Barcelona or Patee  
Put him right on a ship, I'll pay for  
the trip,  
Send my baby back to me  
I never thought we'd ever break up,  
I'm the prize winning fool, give me  
the cup.  
Tell him I've learned to be gentle and  
sweet;  
Tell him all this if you happen to  
meet.  
And if he says, "how are you" in  
Hawaii  
Underneath a coconut tree  
Send a thousand ukuleles C.O.D.  
You can even send the island and the  
coconut tree;  
But send my baby back to me.

Copyright 1953 by Edwin H. Morris & Co.

# THE BREEZE

(Columbia Record by Helene Dixon)  
(Capitol Record by Kay Starr)

TONY SACCO DICK SMITH AL LEWIS  
Day after day I'm waitin' patiently  
And when the salty wind is blowin'  
from the sea,  
I pretend that it's the breeze  
That's fillin' the sail  
That's movin' the ship  
That's bringin' my honey back to me  
I always keep my window open wide,  
I like to let the friendly breeze  
Come right inside  
And pretend that it's the breeze  
That's fillin' the sail  
That's movin' the ship  
That's bringin' my honey back to me.  
Mister wind keep blowin' stronger  
'Cause I must have that guy of mine  
Ev'ry day seems so much longer  
Don't forget it's daylight saving time  
I get so lonesome waitin' days and  
weeks,  
But ev'ry breath of air that lingers on  
my cheeks,  
Seems to whisper it's the breeze  
That's fillin' the sail  
That's movin' the ship  
That's bringin' my honey back to me.

Copyright 1934 by Leeds Music Corp.

# I LOVE PARIS

(Capitol Record by Les Baxter)

COLE PORTER  
I love Paris in the springtime,  
I love Paris in the fall,  
I love Paris in the winter, when it  
drizzles,  
I love Paris in the summer, when it  
sizzles,  
I love Paris ev'ry moment,  
Ev'ry moment of the year,  
I love Paris, why, oh why do I love  
Paris?

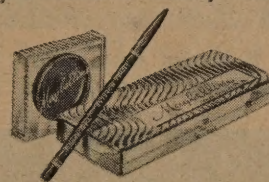
Because my love is near.

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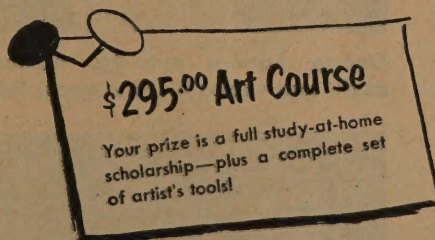


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**Amateurs Only!** Make copy of girl 5 ins. high. Pencil or pen only. Omit lettering. All drawings must be received by August 31, 1953. None returned. Our students not eligible. Winners notified.

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Please enter my attached drawing in your August contest. (PLEASE PRINT)

Name \_\_\_\_\_ Age \_\_\_\_\_

Address \_\_\_\_\_ Phone \_\_\_\_\_

City \_\_\_\_\_ Zone \_\_\_\_\_ County \_\_\_\_\_

State \_\_\_\_\_ Occupation \_\_\_\_\_



# the BALLROOM



Ritz Ballroom emcee Ray Colonari introduces next number as Stan Kenton smiles approvingly, and the big crowd forsakes dancing for listening



Kenton relaxes backstage before returning to the bandstand again



George Roberts puts his trombone aside and shows his fine vocal talent



Songstress Chris Connors "sends" the large crowd, including maestro Stan



Stan turns his ear to catch the terrific strumming of guitarist Sal Salvo and bassist Don Bagley during the playing of Stan's famous "Artistry In Rhythm"

In February, 1942, a band in Balboa Beach, California, was causing quite a furor with some pretty weird sounds. It caused so much notoriety, in fact, that the group was brought East to play the Roseland Ballroom in New York City. But the "weird" sounds were too much for Roseland, and the engagement was cancelled, embarrassingly for the leader. That was the position of Stan Kenton in 1942. The incident was enough to make most men quit, but Kenton didn't. He believed his music had a place in the world and he set out to prove its worth.

Now, 11 years later, Stan finds himself with a solid block of fans who take an active interest in his music — even to the point of running up to the bandstand and letting Kenton know about something they may not agree with in very heated terms.

"It's like no other band in the country," says Leo Curran, the band's manager. "See those people," he went on, pointing to the circle of customers surrounding the bandstand, just watching. "That happens all the time. They just stand there all night and watch. One night in a town in the Midwest someone got the idea to sit on the floor and watch. By the time Stan had turned around again, about 2500 people had all sat on the dance floor just to watch and listen. No one was dancing. Stan stopped the dance music then and played a concert."

Right now Kenton has two new albums out on Capitol's label: "New Concepts Of Artistry In Rhythm" and "Sketches On Standards." For the future, he plans a trip to Europe in August and more club dates, such as the unprecedented two-week stint he did recently at Birdland.

An idealistic man who won't conform to set standards, Stan Kenton continues blazing his own trail in modern music and drawing more and more fans to his side. To Stan, though it sounds trite, it's not the money, it's the principle. And besides talent and personality, that's one thing Stan Kenton has plenty of.



## DENNIS THE MENACE

(Columbia Record by Rosemary Clooney - Jimmy Boyd)

AL HOFFMAN DICK MANNING

Dennis the menace, he's a bundle of dynamite

Oh, the things he says and the things he does

Will make you shake with fright

(Beware of) Dennis the menace

Oh, you'd better be on your toes

There is bound to be a calamity no matter where he goes

His mom and dad get nervous

Whenever he's too quiet,

They never know what will happen next,

A cyclone, flood or riot!

Dennis the menace, though he makes your hair turn gray

When he looks at you with those eyes of blue

He'll steal your heart away.

Last night I got a spanking,

I don't know what to think

'Cause all I did was fill my water pistol full of ink!

Now I ask you, did mommy have to yell at me like that?

Just because I watered all those flowers on her hat!

My daddy loves to ride in planes

'Way high up in the sky,

He didn't see my roller skates

And oh boy, did he fly!

We were playing train with daddy's chair,

Me and another kid,

My daddy said, "now, break it up."

So that's just what we did.

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## THAT HOUND DOG IN THE WINDER

BOB MERRILL

How much is that hound dog in the winder,

I do hope that flea bag's for sale.

How much is that hound dog in the winder,

The one with the long mangy tail

I'll give you two bits for that hound dog

The one with the sad aching heart  
For he looks so much like my girl-Friend

I can hardly tell them apart.

I must take a trip to Loos-i-an-er,

Leave her and that hound dog alone

While I'm eatin' shrimp and jambowlayer,

They'll be home a-knawin' a bone

I don't want a monkey or a baboon

I don't want an old mooly cow,

I don't want a crocky or a catfish

A catfish could never meow.

How much is that hound dog in the winder,

With the basketball nose in its face

You know what a basketball nose is it dribbles all over the place.

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## NO OTHER LOVE

(Capitol Record by Helen O'Connell)  
OSCAR HAMMERSTEIN 2ND  
RICHARD RODGERS

No other love have I

Only my love for you

Only the dream we knew

No other love.

Watching the night go by

Wishing that you could be

Watching the night with me

Into the night I cry

Hurry home, come home to me

Set me free, free from doubt and free from longing

Into your arms I'll fly

Locked in your arms I'll stay

Waiting to hear you say

No other love have I,

No other love.

Copyright 1953 by Richard Rodgers and Oscar Hammerstein 2nd  
Williamson Music Inc. Owner of publication and allied rights.

## ANGEL EYES

EARL BRENT MATT DENNIS

Try to think that love's not around

Still it's uncomf'rt'ly near

My old heart ain't gainin' no ground

Because my "angel eyes" ain't here

"Angel eyes" that old devil sent

They glow unbearably bright

Need I say that my love's misspent

Misspent with "angel eyes" tonight

So drink up all you people

Order anything you see

Have fun you happy people

The drink and the laugh's on me

Pardon me, but I gotta run

The fact's uncommonly clear

Gotta find who's now "number one"

And why my "angel eyes" ain't here

'Scuse me while I disappear

Copyright 1953 by Bradshaw Music Inc.

## ALLEZ-VOUS-EN, GO AWAY

(Capitol Record by Kay Starr)

COLE PORTER

Allez-vous-en, allez-vous-en,

Mam'selle, allez-vous-en go away

Allez-vous-en, allez-vous-en,

mam'selle,

I have no time for you today,

Do be a dear, just disappear

mam'selle,

Bid me good-bye, do, do, do,

Allez-vous-en, please go away,

mam'selle,

Or I may go away with you.

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Sole selling agent, Chappell & Co., Inc.

## I'LL TRY

JIMMIE CRANE AL JACOBS

I'll try and I'll try

To make you care for me

Because you're the one I love

There's nothing that will stop me

There's nothing I won't do

If it brings me love from you

I'll try ev'ry way

To bring you happiness

I won't let a chance go by

I may fail at what I start

And may never win your heart

But oh! how I'll try.

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## MEXICAN JOE

MITCHELL TOROK

South of the border, hey I know a lad  
He's got more fun than anybody's had  
Don't got no worry, don't got no  
dough

Ev'rybody's wond'rin' 'bout Mexican  
Joe

In old Mexico they call him the  
rumba king

Leads all the women around on a  
string

When they go out they get a millions  
thrills

But the lovely señoritas wind up with  
the bills

Dancin', romancin', always on the go  
Sun shinin' down on Mexican Joe

He makes the night spots all along the  
bay

People want to see him when he comes  
their way

He spreads so much joy ev'rywhere he  
goes

Ev'ryone shouts "Viva la Mexican Joe"  
He likes to gamble, at poker he's an  
ace

He's always lucky with the cards that  
got a face

At winnin' the money he is sure a whiz  
But when they win they don't collect  
'Cause they don't know where he is

He don't got no income tax  
'Cause he don't got no dough

Still he gets along just fine

How we'll never know

He's got ev'rything he wants — a  
girl, a drink, a song

If we use his formula we surely can't  
go wrong

His favorite playground is anywhere  
there's girls

He's got that somethin' that sets their  
hearts awhirl

It couldn't be his money 'cause he  
ain't got a peso

But when he wants a kiss all he's got  
to do is say so

Copyright 1953 by American Music, Inc.

## BRASS RING LOVE

CHARLES TOBIAS JERRY LIVINGSTON

Brass ring love, brass ring love,

Your love has turned out to be.

Brass ring love, brass ring love,

Tarnished and worthless to me.

I reached for a ring on love's merry-  
go-round

And I caught a ring of gold.

Your love was all mine

Till I woke up and found the ring

That I hold is no longer gold.

How bright was the sun till you met  
someone new,

How warm was each kiss you gave me.

And I was the one who introduced  
him to you.

I've learned since that day

How a heart walks away,

Copyright 1953 by Paramount Music Corp.

# THE MUSIC STAFF

Hi,

Once again we take pleasure in welcoming you to the new HIT PARADER. In this issue we are especially happy to bring to you candid photos taken at a recent Hollywood premier. You'll find these shots in our Picture Parade section in the center fold. And before we go any further, we want to thank Leo Wilder of Warner Brothers for his cooperation in getting together this section. Without Leo it just never would have been, and we appreciate it . . . In our high school section this month, John Marshall High School of Cleveland, Ohio, captures the spotlight. We hope you like this addition to HIT PARADER, and if so, be sure to send us a story and picture of your school for publication . . . The fabulous Eartha Kitt, of "New Faces Of '52" and "Uska Dara" fame, is also one of our guests. We have had many comments about Eartha and requests for a story on her, so here it is . . . Other spots include Johnny Long, one of the nation's top bandleaders; Mary Small, Mercury recording artist who has just returned from a smashing tour in England; Lorry Raine, up-and-coming young songstress; and Debby Reynolds, talented young Hollywood starlet. For the first time in quite awhile, Judy Garland is inside our covers with a story about her comeback on records. We sure are happy for her . . . On our ballroom page, Stan Kenton and his orchestra take over . . . and, of course, you'll find 8 of the nation's top disc jockeys, also . . . Around the town we hear that the Dorsey Brothers, now combined, are doing amazingly well, drawing packed houses wherever they appear . . . And, that Billy May is planning to break up his band and return to playing for the movies in California . . . Congrats to the Four Aces for their fine job at a benefit in New Haven despite the fact that they were dead tired. They're wonderful guys and wonderful singers. At the benefit they were awarded a cup for being the top vocal group in the area via a Radio Station WAVZ poll . . . Buddy Basch and Dick Gersh of Buddy Basch Associates, ace publicity agency in New York, have just signed up Arthur Godfrey's McGuire Sisters and Jubilee's Tommy Mara . . . Ruth Brown, rhythm and blues artist, has gone pop, as have the Clovers, smooth singing quintet . . . Watch for Tony Martin's new pic. It's supposed to be a wow, as Tony comes through far beyond expectations . . . Vic Damone looking fine, as he made his first public appearance since returning to civvies on the Billy Silbert Show over WMGM — which incidentally gets better and better as time goes on . . . Congrats to Karen Chandler for her two fine sides on Coral, "Rosebud" and "I Wouldn't Want It Any Other Way" . . . We wish her the best . . . Until the next HP then, the staff bids you adieu.



# P.S. I LOVE YOU

JOHNNY MERCER GORDON JENKINS  
Dear, I thought I'd drop a line,  
The weather's cool, the folks are fine;  
I'm in bed each night at nine;  
P.S. I love you;  
Yesterday we had some rain,  
But all in all, I can't complain;  
Was it dusty on the train?  
P.S. I love you.  
Write to the Browns just as soon as  
you're able,  
They came around to call;  
I burned a hole in the dining room  
table,  
And let me see, I guess that's all;  
Nothing else for me to say,  
And so I'll close, but by the way,  
Ev'rybody's thinking of you  
P.S. I love you.

Copyright 1934 by La Salle Music Pub., Inc.

# SOMEONE TURNED THE MOON UPSIDE DOWN

(Columbia Record by Tony Bennett)  
K. C. ROGAN  
Someone turned the moon upside  
down;  
It's shining on the wrong side of town.  
And what can I do? you're with some-  
one new.  
I wish the moon were right side up,  
Oh, how I miss you.  
All the tales I hear round about,  
They nearly turn my heart inside out.  
I try hard to smile  
But nothing's worthwhile  
Why even the sun wears a frown;  
Since someone turned the moon up-  
side down.

Copyright 1953 by Burke and Van Heusen, Inc.

# I LOVE YOU SO MUCH

(Capitol Record by Vicki Young)  
BERT KALMAR HARRY RUBY  
I love you so much,  
I can't conceal it,  
I love you so much,  
It's a wonder you don't feel it.  
I love you so much,  
My eyes reveal it,  
I love you so much,  
It's a wonder you don't feel it.  
I've decided that I am through  
With all this rambling about,  
I don't know what I'd ever do with-  
out you,  
I'm telling you!  
I love you so much I can't conceal it,  
I love you so much it's a wonder you  
don't feel it.

Copyright 1930 by Harms Inc.

# TRUST ME

TOMMY EDWARDS  
Trust me and I will trust in you  
Let's be faithful to each other  
In ev'rything we do.  
Take me then darling hold me fast  
If we're true to one another  
Our love is sure to last  
I want to be the one to own  
The right to call you mine,  
My love is yours and yours alone  
To have come rain or shine.  
I'll trust you wherever it may be  
I'll be faithful if you promise  
That you will trust in me.

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teria that cause perspiration odor.

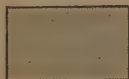


Photo (left), shows active odor bac-  
teria. Photo (right), after adding new  
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## JOHNNY LONG

Johnny Long is a quiet guy with a slow smile, a southern accent, and an easy-going way which makes immediate friends out of strangers. The only southpaw violinist on record, Johnny has been around music quite awhile. A band leader since his freshman days at Duke University, John has been on more one-nighters than he cares to remember. When we asked how many, he just laughed and said, "I wouldn't even try to estimate, but last year I did 280. You figure it from there."

That led to the question: Do you think dance bands are coming back?

"As far as I'm concerned," Johnny answered, grinning as if he'd been asked the same question a hundred times before, "they've never been gone. I will admit there has been a decline, but that's due to there being so many single attractions today, and also that dance halls aren't as attractive as they could be."

No, Johnny didn't seem much disturbed by the band situation as some people call it. Now with a new record out ("Whispers In The Dark") that looks like it may become a standard along with "Shanty Town" and a few others, Johnny has smooth sledding in front of him. He relaxes and enjoys life, and this feeling seems to exude out over his audiences, putting them at ease to better enjoy the performance.

Johnny began studying violin at the age of five, and at six the now-famous "pig incident" occurred. It seems that an over-hungry pig bit young Johnny on the left hand, severing the tendons of several fingers. His teacher, Nan Gordon Hood, was afraid his hand might never be the same, so she re-strung his violin, and he now bows with the left hand and fingers with the right. At ten Johnny did concert work and continued until 16. At 17, he entered Duke, where he majored in English. In 1931, 11 freshman organized a cooperative band and called themselves "The Freshman Orchestra." During mealtimes, the band played in the dining halls for their meals. Summers they played a resort in N. C., and the guests were surprised when the next year they were "The Duke Sophomores." The following year, they were known as "The Duke Juniors" and finally "The Duke Collegians," although the personnel remained the same. After graduation in 1935, the band started off professionally. Johnny climbed steadily to the top, and by now has played every theater, club, dance hall and prom of any importance.

Yes, he may be a "wrong-way" violinist, but that's the only thing "wrong-way" about J. L. The good looking guy with the blond hair, blue eyes and left handed fiddle is doing OK, thank you.



Johnny, a meticulous dresser, straightens his tie before showtime



A student of music, he keeps "up" on all the latest



## JUST ANOTHER POLKA

(Columbia Record by Jo Stafford)  
FRANK LOESSER MILTON DE LUGG

This is just another polka, just another polka

But oh what a girl in my arms  
Am I in Heaven since we met?  
Is this the philharmonic playing Romeo  
and Juliet? No!

Just another polka like any other polka  
But somehow the music has charms  
This is just another polka,  
But holy schmolka! oh, what a girl  
in my arms.

I'm dancing with an angel,  
With an angel, an angel, an angel  
Oh yes I'm dancing with an angel  
That's why the band is sounding better  
From the moment that I met her  
'Cause I'm dancing with an angel  
With an angel, an angel, an angel,  
She's got me dancing like I never  
thought I could,  
Oh Arthur Murray never had it so  
good.

Copyright 1953 by Frank Music Corp.

## FIVE O'CLOCK WHISTLE

JOSE MYROW KIM GANNON  
GENE IRWIN

The five o'clock whistle's on the blink.  
The whistle won't blow and whad-  
d'ya think?

My pop is still in the factory  
'Cause he don't know what time it  
happens to be.

The five o'clock whistle didn't blow;  
The whistle is broke and whad-da-ya-  
know?

If somebody don't find out what's  
wrong,

Oh, my pop'll be workin' all night  
long.

Oh! who's gonna fix the whistle?  
Won't somebody fix the whistle?  
Oh! who's gonna fix the whistle?  
So my poor old pop will know  
It's time for him to stop.

Ya ought to hear what my mommy  
said,

When papa came home and sneaked  
into bed,

And told her he worked till half past  
two

'Cause the five o'clock whistle never  
blew.

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## HOW DO YOU SPEAK TO AN ANGEL

BOB HILLIARD JULE STYNE

How do you speak to an angel?  
I'm completely in the dark.

When you know that you've just met  
an angel

Is there a proper remark?  
We were alone for a moment.  
Why was I lost in a cloud?

Do you speak to an angel in a  
whisper?

Or do you just say "I love you" out  
loud?

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world.

## USKA DARA

STELLA LEE

Uska Dara is a town in Turkey far  
away.

It's not so big but what it does  
It does in a great big way  
There the women all wear veils  
Because it is the style.  
You can't see their faces but their  
graces make them smile.

A man once came to Uska Dar'  
A maiden fair to seek.  
He spied one gaily tripping by,  
She was so young and chic,  
He asked her to remove her veil  
Her countenance to view.  
Said she "young man, get lost,  
I have twelve children home like you."

If you go down to Uska Dar'  
You've got to eat the food.  
To take the trip and luncheon skip,  
It certainly would be rude.  
Their shiskabob and halivah  
Is worth its weight in gold.  
It's crazy gone, right off the farm,  
Like hot dog on a roll.

Uska Dara Uska Dar' I miss your  
Turkish ways.

I'm going back to Uska Dar' and live  
some happy days.

I'll find my love and settle down  
And we'll be man and wife.  
In Uska Dar' we'll live and love  
A "harem scarem" life.

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## THERE'S MUSIC IN YOU

(Capitol Record by Al Martino)  
OSCAR HAMMERSTEIN 2ND  
RICHARD RODGERS

Someone wants you, you know who  
Now you're living  
There's music in you  
Now you're hearing  
Something new  
Someone playing the music in you  
Now you're living  
You know why  
Now there's nothing you won't try  
Move a mountain

Light the sky

Make a wish come true  
There is music in you  
Robins are chirping,  
Church bells are chiming  
Poets are rhyming the music in you  
Pine trees are whispering  
Children are shouting  
Fountains are spouting  
The music in you  
Kittens are purring it,  
Breezes are stirring it,  
Airplanes are roaring it,  
Trains are encoring it,  
Glasses are clinking it,  
Students are thinking it

All around you, the same sweet sound  
You can hear in the earth and down  
from the sky

"You have found your girl,  
You have found your girl,  
What a guy, what a guy!"

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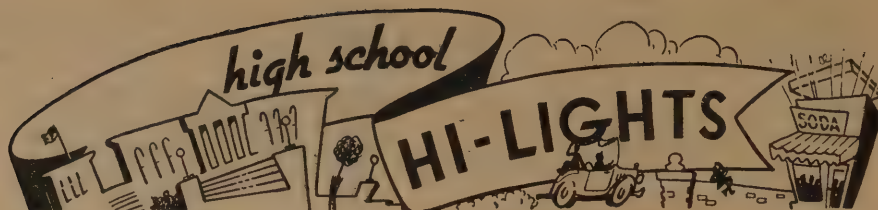


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Once again it's time to salute one of the nation's top high schools; and for this issue we turn our attention to Cleveland, Ohio, and the John Marshall High School. The article for HIT PARADER was written by Dorothy Lucas, a staff member of the high school paper "The Interpreter."

With Cleveland added to Tulsa, Oklahoma, HIT PARADER plans to cover the high school picture in all the forty-eight states. Keep watching the column for bright, new ideas and activities a bit out of the ordinary, which could very well fit into your own school plans. Now let's see what's going on at John Marshall High.

Community Center, special dances, assemblies, beanie days and sporting events help to round out social activities for over 2,000 students at Cleveland's John Marshall High School.

Every Friday night there is Community Center at Marshall. This consists of basketball and games for the boys and girls in their respective gymnasiums, followed by social dancing in the boys' gym. Sock dances are sometimes proclaimed as a specialty at the Center.

Polkas seem to be a favorite among the dances. This is at least a favorite among the girls, as not too many fellows appreciate dancing the Polka. However, both enjoy the Mexican Hat Dance. Other than two-steps and jitterbugs, the Charleston always adds appeal.

Besides Community Center dances, the Student Council sponsors special dances. Thanksgiving, Christmas, and St. Valentine's Day furnish the occasions. The first school day in fall has its "Kick-Off" dance, and the last for the summer its "Farewell Fantasy."

Polka bands and hillbilly singers seem to obtain the most laud from Marshallites. Although all assemblies are looked forward to and appreciated, one featuring Frankie Yankovic's band or the songs of the York Brothers will be sure to be exceptionally well-received. Local disk jockeys keep Marshall hep to the latest popular hits.

The Student Council also sponsors



Students gather 'round new juke box

the sales of beanies. These red and white skull caps can be worn all day on special "Beanie Days." On occasions, such as a very important game, both faculty and students are found donning their beanies.

Sporting events are always well attended. Even if Marshall's not always the champion, student body support is found behind the team. The state heavyweight champion wrestler and the girls' city basketball champs are both from Marshall.

Annual band, orchestra, and choir concerts and the spring play all help to add excitement to the regular routine of school, teachers and books.

Fads are not too prevalent at Marshall. However, practically every girl has a pair of white bucks to sport. The wearing of knee socks created only a slight spark in appeal. Only a few would dare to wear them, and these few received much rebuke from males. Next fall may again bring knee socks to the scene.

A potential fad has perhaps invaded the school. Some girls are wearing small, thin dog collars around their ankles. This may well be the start of another incident that fills the pages of life at John Marshall.



Marshall High cheer leaders in action

## (SHANE) THE CALL OF THE FAR- AWAY HILLS

(Columbia Record by Paul Weston)  
MACK DAVID VICTOR YOUNG

Shadows fall on the prairie.

Day is done and the sun is slowly fading out of sight.

I can hear, oh so clear,  
A call that echoes in the night.

Yes I hear, sweet and clear,  
The call of the far-away hills.

There's no rest on the prairie.

There's no rest for a restless soul

That just was born to roam.

Who can say, maybe way out there

My heart may find a home?

And I hear, sweet and clear,

The call of the far-away hills.

Copyright 1952, 1953 by Paramount Music Corp.

## SEVEN LONELY DAYS

EARL SHUMAN ALDEN SHUMAN  
MARSHALL BROWN

Seven lonely days make one lonely week

Seven lonely nights make one lonely me

Ever since the time you told me we were through

Seven lonely days I cried and cried for you

Oh, my darling you're crying, boo hoo hoo hoo

There's no use in denying I cried for you

It was your favorite pastime making me blue

Last week was the last time I cried for you

Seven hankies blue I filled with my tears

Seven letters too I filled with my fears  
Guess it never pays to make your lover blue

Seven lonely days I cried and cried for you

Copyright 1953 by Jefferson Music Co., Inc.

## I WOULDN'T WANT IT ANY OTHER WAY

(Columbia Record by Lu Ann Simms)  
AL STILLMAN ROBERT ALLEN

There's no one else for me,

There's someone else for you,

And now you're calling it a day.

If that's the way you want it,

I wouldn't want it any other way.

Sweetheart, I love you so

You're leaving me I know,

A rose from memory's bouquet,

If that's the way you want it,

I wouldn't want it any other way.

Though love is blind

I'm not too blind to see,

That you don't find your happiness with me.

For even now we seem to be apart,

I can hold your hand,

But I can't hold your heart!

I guess my dream fell through,

There's nothing I can do,

Although it breaks my heart to say:

"If that's the way you want it,

I wouldn't want it any other way."

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# WITHOUT A MEMORY

(Columbia Record by Judy Garland)  
JESSIE MAE ROBINSON  
Without a memory the days that used  
to be  
Would disappear with each year pass-  
ing by  
Without a yesterday my dreams would  
fade away  
And leave me here with a tear and a  
sigh  
You're gone and still I see your face  
before me  
Alone I hear your voice say "please  
adore me"  
Without a memory my life would  
cease to be  
I live anew when I remember you.  
Copyright 1952, 1953 by Shapiro, Bernstein & Co.,  
Inc.

# LOVE ME! LOVE ME!

Bill Walker  
Darling, I love you, I love you,  
More than you ever could know.  
Daytimes, I spend dreaming of you,  
Night times, of telling you so  
Your's is the softness of spring to me,  
Your's is the beauty of fall  
Heaven is mine when you cling to  
me,  
You I adore over all  
  
Love me! love me!  
Love me with all your heart;  
Kiss me, dear, while I hold you tight,  
Make this ev'ning a magic night.  
Love me! love me!  
Promise we'll never part;  
You can make all my dreams come  
true,  
If you'll love me as I love you.  
Copyright 1953 by Brandom Music Co.

# FOR ME

(Columbia Record by Jerry Vale)  
AL HOFFMAN  
For me there will never be another,  
For me there can only be but you,  
My love, you will be my love forever,  
Ever sweet, ever kind, ever true,  
For me, ev'ry day will have a mean-  
ing,  
For me if you say that you'll be mine  
Sweetheart won't you make the dream  
I'm dreaming  
Come true for me.  
Copyright 1953 by Ben Bloom Music Co.

# GO AWAY

(Columbia Record by The Travelers)  
HUGO PERETTI LUIGI CREATORE  
HERB PLATTNER  
Go away, go away, go away and leave  
me alone,  
'Cause if you stay, I'll fall in love  
with you.  
Go away, go away, go away, why  
don't cha go home?  
'Cause if you stay, no telling what I'll  
do.  
Maybe I'll kiss ya', maybe I'll hug ya',  
Maybe I'll love ya, love ya so.  
Maybe I'll squeeze ya, maybe I'll  
tease ya,  
Maybe I'll never let ya go.  
Go away, go away, go away and leave  
me alone,  
But if you go, I'll go away with you.  
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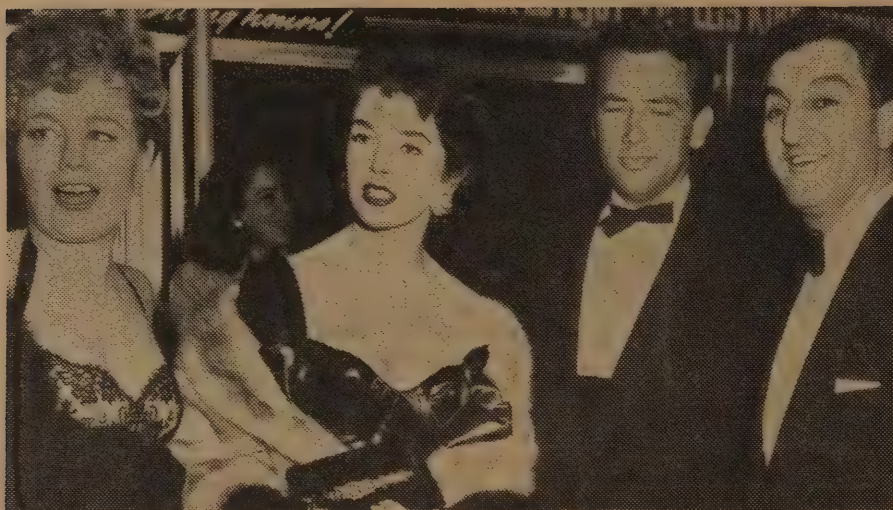
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## HIT PARADER'S

## PICTURE



Shelly Winters, Dawn Adams, Paul Gregory and Danny Thomas are all in a gay mood for the grand opening as they pose for our cameraman



Mr. and Mrs. Ricardo Montalban smile for the cameras during intermission



Lori Nelson and escort Rock Hudson as theyre about to enter the theater



Barbara Hale straightens husband Bill Williams' tie at the last minute



Jeff Donnell (L) and Aldo Ray joke before the show gets underway



This cozy little group includes (L to R) Mrs. Dean Jagger, Dean Jagger, Mrs. Pat O'Brien and Pat O'Brien, among the notables attending the show



An admiring fan places a lei around the lovely neck of Maureen O'Sullivan





# HOLLYWOOD PREMIERE

Hollywood premieres are always exciting. Out in the film capital of the world the movie companies are well known for going all out on their opening nights. Warner Bros. just about topped everybody when they presented a blaze of color and pageantry at their "around the clock premiere on 3-D Day" of "The House of Wax." Right around the clock, a full twenty-four hours, a record number of screen stars, dignitaries, and fans jammed the theatre to see the show. It was a gala affair, divided into four separate showings: milkman's, shopgirl's, teenager's and the biggest one of them all, the star's premiere. Newcomers to the screen seen here included, the lovely Dawn Adams, Paul Gregory, Danny Thomas, Jeff Donnell and Aldo Ray. HIT PARADER set up its cameras to catch all the glamor and color of the event. Here are some shots of the big stars, as they watch "House Of Wax."



Anxiously awaiting the start of the show are (L to R) Jeanne Crain, husband Paul Brinkman, Dr. McNulty and Ann Blyth (the future Mrs. McNulty)



Maureen O'Hara and brother Charles FitzSimons make fine-looking couple



Ronald Reagan and wife Nancy Davis are well-provided with pop corn



Mr. and Mrs. Dick Wesson prepare to don their special 3-D goggles



Busily engaged in heated discussion after seeing the show are film stars Lorraine Carol, Solly Baiano, Steve Cochran and Martha Hyer

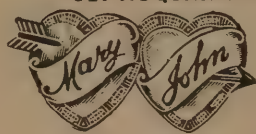


New star Charlton Heston strikes a serious pose outside the theater



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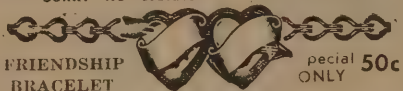
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**SOMEBODY WONDERFUL**

MEL HOWARD LEE ERWIN

Somebody wonderful is close to me  
Somebody wonderful to see  
I never knew I could feel all aglow  
inside  
Just like a kid on his very first sleigh  
ride  
Somebody wonderful just stole a kiss  
This is too wonderful to miss  
I've got those alternating from hot to  
cold

Shivers along my spine  
Somebody wonderful is mine.  
Copyright 1953 by Walt Disney Music Co.

**MORE THAN I**

BOB MARCUS

Nobody loves you, more than I  
Nobody needs you, more than I  
You make my life worth living, with  
your caress;

My ev'ry day's Thanksgiving,  
Filled with love and happiness,  
If someone loves you more than I  
I'll cross my heart and hope to die  
Some may have fortune or fame,  
But dear whatever their claim,  
They'll never have more than I.

Copyright 1953 by Sheldon Music Inc.

**WHEN I SEE YOU**

JESSIE MAE ROBINSON

When I see you  
You never stop to say 'hello'  
When I see you  
My heart cries out to know  
Did you forget my name in just a  
year  
Did you forget your arms once held  
me near  
Don't you remember dear  
When I see you  
I smile to hide that burning pain  
Then you walk by and suddenly comes  
rain  
I'm just a fool to love you so  
I stand and watch you go  
When I see you  
You never say 'hello'  
Copyright 1952, 1953 by Shapiro Bernstein & Co.,  
Inc.

**IF I HAD A GOLDEN  
UMBRELLA**

BOB MERRILL

If I had a golden umbrella  
With the sunshine on the inside  
And a rainbow on the outside,  
If I had a golden umbrella  
A wonderful world it would be!  
Your heart can get so melancholy  
When the bright skies you're under  
Turn to lightning' and thunder,  
The blues come along like a trolley  
Just clangin' around on a spree.  
But if I had a golden umbrella  
Such wonderful things could be done,  
When it stormed up above  
All the folks that I love  
Could come under and laugh in the  
sunlight.

If I had a golden umbrella  
With the sunshine on the inside  
And a rainbow on the outside

If I had a golden umbrella  
A wonderful world it would be.  
Copyright 1953 by Oxford Music Corp.

**DON'T CALL MY NAME**

(Columbia Record by Helene Dixon)  
BENNIE BENJAMIN GEORGE WEISS

As I lie here, sick and lonely in my  
bed,  
I recall the reckless life that I have  
led;  
And although my humble heart is fill-  
ed with shame,  
Please don't take me Lord above,  
Don't call my name!

Don't call my name,  
Don't call my name;  
Oh! Lord above, forgive me,  
Please don't call my name!

Just when I at last have found a true  
romance,  
Please don't take me,  
Don't deny me one more chance;  
With his love and you to guide me,  
I'll begin, making up to Heaven  
For my life of sin!

I confess I haven't lived the way I  
should,  
And I guess I've done a lot more bad  
than good,  
But the Bible says, there's hope for  
ev'ry heart,  
Please don't take me,  
Let me make a brand new start!  
Copyright 1953 by Laurel Music Corp.

**TELL US WHERE THE GOOD  
TIMES ARE**

(Columbia Record by Guy Mitchell -  
Mindy Carson)

BOB MERRILL

Oh we just came in from away out  
yonder,  
Tell us where the good times are  
Got a buck or two that we wanna  
squander,  
Tell us where the good times are  
She's for me, I'm for she  
Love each other's company anywhere  
we roam  
Anywhere we wander,  
Tell us where the good times are  
Now we know some songs and we  
know some dances,  
Tell us where the good times are  
And the both of us wanna take some  
chances  
Tell us where the good times are  
While we're young, in our prime,  
Gonna have us one big time,

Now you know about the circum-  
stances  
Tell us where the good times are  
We're the kind of people who love to  
be with people,  
Always ready, always rarin'  
And tonight we're double darlin',  
If we're broke it'll be tomorrow;  
Tell us where the good times are  
If we gotta beg 'n we gotta borrow,  
Tell us where the good times are  
She's for me, I'm for she  
Love each other's company  
Now we don't want tears and we  
don't want sorrow  
Tell us where the good times are.  
Copyright 1953 by Oxford Music Corp.





## EARTHA KITT

Probably never before in the history of the business has a show name so fitted a new talent as did Eartha Kitt's show, "New Faces of '52." Without a doubt she is the most exciting, talented, interesting personage the American, or any other, public has seen in quite a while. EXPLODED is an inadequate word to use in describing Eartha's appearance on the national scene, but that is the only word we can think of at the moment. No matter how long we thought, however, we still would never find the necessary wordage to describe exotic Eartha.

It seems, too, that the songs Eartha sings are just as strange and exciting as she herself is. The one that brought her fame was a tune called "Monotonous," and now she has recorded one called "Uska Dara."

There's a story that goes with this "Uska Dara" song, and it goes far away to Turkey, where Eartha appeared a few years back. It was in Istanbul that she became fascinated with a Turkish folk song — so fascinated, in fact, that she phonetically memorized the lyrics and did the number on her Turkish date. Just recently RCA Victor decided to give her a try on a single record because of the success of "Monotonous" in the "New Faces" album. They asked her what she'd like to sing, and she recalled "Uska Dara." The "go-ahead" was given, but it developed that no copy of the song was available. So Eartha hummed it to Henri Rene, who made an orchestration of it. So it was that "Uska Dara," a tune that

has been popular in Turkey since the 1890's, was recorded and made popular in the United States. A strange story? You bet, but not as strange as that of Eartha Kitt.

She was born into destitution in Columbia, South Carolina, a genius in rhythm and music. But that didn't help pay bills, so at 16 Eartha left school to take a factory job making uniforms. She was living in New York by this time, and part of the money she made went for piano lessons. One day a meeting was arranged with the famed Katherine Dunham, and Eartha's life turned right. She danced for Miss Dunham and won a job. Later she began singing with the troupe.

Eartha traveled through quite a bit of the world with this group, finally leaving it near Paris to go on her own. Before long she was famous throughout Europe. She returned to America to attend the funeral of her mother and was amazed when she returned to Paris to find herself with the co-lead opposite Orson Welles in "Faust." The play opened in Paris and later toured Europe. Her performance drew overwhelming praise from the critics, whose reviews were peppered with such comments as: "ecstatic womanhood," "stole the show," "intense animal vitality" and "moves like a luxurious cat."

Since then she has starred in two French films and several night clubs in America. "New Faces of '52" brought her her biggest fame to date, but what lies ahead of Eartha is very likely to put the show near the bottom of her list.

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## PRETEND

(Capitol Record by Nat "King" Cole)  
(Columbia Record by Ken Griffin)  
LEW DOUGLAS CLIFF PARMAN  
FRANK LEVERE

Pretend your happy when you're blue  
It isn't very hard to do  
And you'll find happiness without an end

Whenever you pretend,  
Remember anyone can dream  
And nothing's bad as it may seem  
The little things you haven't got  
Could be a lot, if you'd pretend  
You'll find a love you can share,  
One you can call all your own  
Just close your eyes she'll be there  
You'll never be alone  
And if you sing this melody  
You'll be pretending just like me  
The world is mine, it can be yours  
my friend  
So why don't you pretend

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## MY DEAREST, MY DARLING

(Columbia Record by Jo Stafford)

JESSIE MAE ROBINSON  
My dearest, my darling,  
Are you still my darling,  
Oh where in the world can you be,  
I long to kiss you and hold you once more,

Are you still lonesome on some foreign shore?

If you write me a letter  
I'd feel so much better.

You don't know what I'm going through,

My dearest, my darling,  
My life is so blue

With nothing but silence from you!

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## IT'S ALL RIGHT WITH ME

(Capitol Record by Bob Manning)

COLE PORTER

It's the wrong time and the wrong place

Tho' your face is charming,  
It's the wrong face, it's not her face  
But such a charming face  
That it's all right with me.

It's the wrong song in the wrong style  
Tho' your smile is lovely,  
It's the wrong smile, it's not her smile  
But such a lovely smile  
That it's all right with me.

You can't know how happy I am that we met,

I'm strangely attracted to you,  
There's someone I'm trying so hard to forget,

Don't you want to forget someone too?

It's the wrong game with the wrong chips,

Tho' your lips are tempting,  
They're the wrong lips,  
They're not her lips,

But they're such tempting lips  
That if some night you're free, dear,  
It's all right, it's all right with me.

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# DISC JOCKEY

## TODAY'S TUNES AS STANDARDS

From California comes Bob Harris, morning man at K.F.R.E., Fresno.

"I don't believe many of today's pop tunes will ever become standards. Too many songs are being written too quickly. The "quickie" song typifies the modern "fast" atomic age in which we live. Everybody, the songwriters (and there must be a million or more of them) wants a hit-right now — and their motto seems to be "write it today, run out and get it published, and it'll be a sure-fire hit tomorrow."

"Seems to me a little more direct concentration and time spent on a song would prove more valuable in the long run. That's why the old ones keep coming "back like a song," if you'll pardon the Irving Berlin phraseology. Personally, I don't think songs like "Body And Soul," "Stardust" and others will ever be equaled. When they were written, all the automobiles had clutches — took a little time to get go-

Here's Jack Dugan from WPTR in the Tri-City area of Albany, N. Y.

"I'm known as 'Your Old D.J.—J.D.—Jack Dugan.' I am 25 years of age. Before turning to full-time radio, I appeared as vocalist with several name bands, as well as fronting my own group. I'm personally conducting four shows: 'The Jack Dugan Show,' 4:05 to 5:05 p.m.; 'Daily Hit Parade,' 7:15 to 8:00 p.m.; and 'Deep Purple,' 11:15 to 12:00 midnight, Monday thru Friday. On Saturdays it's 'Off The Record,' from 1:00 to 5:05 p.m.

"I don't believe I could name one particular tune today that might become a 'standard' of tomorrow. I do believe that there are a great many more tunes to choose from today; that the competition is a lot keener than it was years ago, because there are so many songs written and small recording companies. At this writing I don't believe there are many songs that will



BOB HARRIS

ing. Today, everything's fast and furious — So, today's songs and song writers are very much like that — written yesterday, popular today, gone tomorrow — never to return!

"I'd say the life span of a top tune in the Fresno area is around 4 weeks. This is due to what I've just said about "quickies" — A lot of songs are being written and composed these days, so one particular melody can't dwell too long — it has to move over and make room for another "quickie."

"I especially like the songs written in the early 30's — but if it came to choosing one song as my favorite (and that's what I've been asked to do) I'd say "I'm In The Mood For Love" — written by Dorothy Fields and Jimmy McHugh back in 1935. Some of you may remember the motion picture "Every Night At 8" in which Frances Langford warbled the song to George Raft. That really sent me."



JACK DUGAN

become standards; for, they don't seem to last very long in the public's favor. For instance, the life span of a top tune in my locality is from a week to two months. However, I do think that the ballad type of tune, such as 'Till I Waltz Again With You,' 'Wish You Were Here' and 'High Noon' has more of a chance to become a standard than the novelty tune, like 'Doggie In The Window' and 'Dennis The Menace.'

"Perhaps out of sentiment (it is my wife's favorite tune), I choose 'Begin The Beguine' as my all-time favorite tune. The song has everything to keep it a favorite till the end of time — warmth, passion, lovely melody and lyrics, and never fails to stimulate the listener.

"Most of my listeners prefer the standard, and, while I'm inclined to agree with them, I say, 'Keep the new tunes coming; some may make good.'



# PLATTER PATTERN

## POP AND FOLK MUSIC

"Hi you all, from deep in the heart of Dixie, Jackson, Mississippi, to be exact. This is Hy Davis from W.J.N.X. It's a real pleasure to be talking to you all, and let's you and I get acquainted. I guess you could call me a dual personality because I run two completely different shows. In the morning I handle the hillbilly show from 9:00 a.m. to 11:00 a.m. where we feature the tops in folk music. In the early evening I switch to a pop show and play the nation's best from 7:00 p.m. to 9:00 p.m.

"I am quite happy that you asked me this question because I come in contact with both types of music. It's an interesting aspect of the music business and I feel that folk music has definitely become prominent in the pop field due to the fact that people from all walks of life got together in the armed forces and they soon learned to enjoy folk as well as pop music. People who never

Out St. Louis way we have a boy who is stirring up quite a bit of notice along radio row. His name is Chuck Norman from WIL. Chuck has been in the radio game for quite some time and he rates as tops in the St. Louis area.

"Frankly it is a little bit difficult to account for the prominence of folk music in the pop music field since there are so many factors that would contribute to that. I think that, generally speaking, folk music is a little bit closer to the hearts and emotions of the average person than many of the so-called pop tunes. "I Went To Your Wedding," "Your Cheatin' Heart," "Don't Let The Stars Get In Your Eyes," and more recently "I Believe" are narrative and effectively relate a story in a relatively short set of lyrics. Further, the folk song usually has a rather simple and yet a very rhythmic and definite melody that makes it simple to hum and to retain in one's



HY DAVIS



CHUCK NORMAN

before came in contact with folk music learned to appreciate and understand it and they brought it back to their sections of the country.

"I am sure that folk music is here to stay because the lyrical stories in folk music as written by the late Hank Williams, Jessie Mae Robinson and others tell the simple story that hits at the hearts of the people all over the country. Take for instance the tune of "A Lovers' Quarrel." When you listen to the song you can actually vision a girl out with another boy and how she felt about it.

"I also think that pop music followers found that in folk music there was real fine dancing tempo. In my own case my listeners like a mix-up of both and that's just what I do on my shows."

mind. Then there is the obvious commercial angle. A great bulk of our population resides in the less urban communities where this type of music has been a part of their lives for generations. It is bound to be very widely accepted. Further, so many of our great popular recording stars are using folk material — i.e. Les Paul, Perry Como, Frankie Laine, Patti Page, Jo Stafford — that it is bound to become greatly popularized.

"I believe that folk music will stay big in the pop field, and in answer to question No. 3, my show is essentially "pop" but I do play folk music, too, because in this section of the country we have many who prefer that type. Besides, I think the aim of every disc jockey should be to lend as much variety to his program as possible."

## INTO EACH LIFE SOME RAIN MUST FALL

ALLAN ROBERTS DORIS FISHER  
Into each life some rain must fall,  
But too much is falling in mine.  
Into each heart some tears must fall,  
But some day the sun will shine.  
Some folks can lose the blues in their hearts,  
But when I think of you another shower stars.

Into each life some rain must fall,  
But too much is falling in mine.  
Copyright 1944 by Pickwick Music Corp.

## C'EST MAGNIFIQUE

(Capitol Record by Gordon MacRae)  
COLE PORTER  
When love comes in and takes you  
for a spin, oo la la-la,  
C'est magnifique.  
When every night your loved one  
holds you tight,  
Oo la la-la, c'est magnifique.  
But when, one day, your loved one  
drifts away,  
Oo la la-la, it is so tragique.  
But when, once more, he whispers  
"Je t'adore" c'est magnifique  
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wide publication and allied rights.  
Sole selling agent, Chappell & Co., Inc.

## IF LOVE IS GOOD TO ME

REDD EVANS FRED SPIELMAN  
Spring will come, and grass will grow,  
The brooks will hum with melted snow,  
If love is good to me  
Clouds will cry, and rain will fall,  
The earth will sigh and drink it all  
If love is good to me  
There always will be skies of blue  
above me.  
Just as long as Mother Nature makes  
you love me  
Leaves will fall from winter's chill,  
And I'll recall the summer thrill  
That once you gave to me.  
These wond'rous things each year,  
Depend on you, my dear,  
This all could be if love is good to  
me.  
Copyright 1953 by Redd-Evans Music Co.

## MY SHINING HOUR

JOHNNY MERCER HAROLD ARLEN  
This will be my shining hour,  
Calm and happy and bright,  
In my dreams your face will flower,  
Through the darkness of the night  
Like the lights of home before me,  
Or an angel watching o'er me,  
This will be my shining hour  
Till I'm with you again.  
Copyright 1943 by Edwin H. Morris & Co., Inc.

## WHY DARLING WHY

(Capitol Record by Georgia Carr)  
HUGO PERETTI LUIGI CREATORE  
HERB PLATTNER  
Why am I crying over you  
Why darling why  
Why can't I forget the thought of you  
Why darling why  
Why do I feel the way I do  
Maybe I fell in love with you  
'Cause here am I crying over you  
And I don't know why.  
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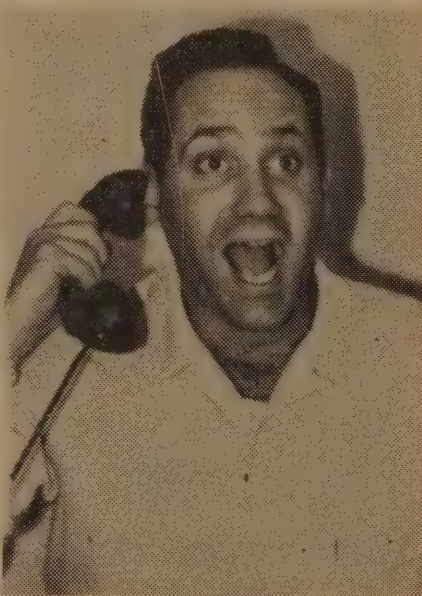
# DISC JOCKEY

## WHAT ABOUT TODAY'S CROONERS

"This is Mrs. Gordon's silliest son, William Bennett Gordon. Here at my roost on Cleveland's 5000-watter WHK, I'm kept busier than a piece of string at a yo-yo convention with two daily shows (7:15 to 10:00 a.m. and 3:20 to 5:00 p.m.) and a Saturday (ugh) Morning show from 7:30 a.m. to 10:00 a.m. But . . . to get on with your questions. You ask about the rise of crooners and how it all came about. In my humble opinion there have been no crooners since Russ Columbo and Der Bingle with the possible exception of Mel Torme. All these new fair-haired boys are only products of electronic trickery and without the Mitch Miller and Gordon Jenkins orchestral backing would fall flat on their pretty kissers. The rise of their short-lived popularity is due to the fact that the listeners like something new . . . new sounds a la Les Paul, echo-chambers, triple-voice recordings, etc. I believe it is chang-

Meet Norm Hall boss of WNBL, Boonville, Indiana's DJ show, "Anything Goes."

"The music world as of a year or so ago was wide open for new names with a different style and something new to stimulate record sales. Hence, the recent increase in new singers who have cropped up almost overnight to take over the spotlight just before the new Dance-Band Era really got into full swing. Such names as Joni James, Karen Chandler, Sunny Gale, Johnnie Ray, Al Martino, etc., have made the grade to set record sales at an all-time high. However, there are many young hopefuls from whom I receive letters almost every week who just can't seem to get that one big hit for one reason or another. They're great vocalists, many of them, but their downfall seems to be in the lack of material to record and the proper type of promotion for themselves and their re-



**BILL GORDON**



**NORMAN HALL**

ing now with the up-and-coming Sauter-Finnegan, Ray Anthony, the new Goodman and Dorsey bands, and Tiny Bradshaw. Hooray . . . good music is coming back! As for your third question concerning the ratio of singers who make the top . . . just check over the top record-sellers and you'll find the same old names, the Crosbys, Staffords, Patti Pages, Comos and Dinah Shores. A few surprises like Joni James and like Johnnie Ray flash across the nation for a short spin, but we all end up listening to and enjoying the tried-and-true talent. Ratio-schmatio . . . a lot of new singers reach for the top rung, but few get to sit there with the old-timers! Well, it's been nice to chat with you through this column . . . I'm off to ride an elephant in the annual Elk's parade . . . stay smoochie, you rascals! Love me, Bill Gordon."

It seems to me that about one out of every twenty-five really makes a name for themselves, with one great smash hit or a series of fine recordings that record lovers enjoy as a steady diet. All in all it's a great, big, wonderful business, and here's one DJ who likes to promote new names into it. I do think the number of new crooners will taper off now due to the fact that DJ's and fans alike are screaming for bands and more bands . . . fellows like Flanagan, Marterie, May and Anthony are causing quite a stir in the music world here in the Tri-State.

There is always a chance that one of their bands will discover a new singer who is making a start in the business. You just can't forget the talent that the Dorsey boys and Harry James found not so very long ago.



# PLATTER PATTERN

## Programming A D.J. Show

Let's look in on Ray Schreiner from WRNL, Richmond, Virginia.

"As MC of one of Radio's oldest record request shows, which recently completed its 10,950th program, there's a wonderful opportunity to act as go-between for the great American public and the wonderful folks in show business. It's a constant thrill to meet people like Sammy Kaye, Tommy Tucker, Buddy Morrow, June Valli, Fred Waring, Florian Zebach and many others."

"With the 'Afternoon Mailbag,' it's a matter of programming to the listeners' tastes, as well as taking time out each day to present the newest releases."

"My other show is 'Schreiner's Diner,' an imaginary diner starring my two faithful characters, 'Paul the Porter' and 'Winifred the Waitress.' The program is made up of current humorous happenings, mostly on the local

## What Is A D. J.?

Way down in Tampa, Florida, from WFLA, Pat Chamburs tells us that between the innocence of an engineer and the dignity of a janitor, we find a loveable monster called a disc jockey. Disc jockeys come in assorted sizes, weights and colors, but all disc jockeys have the same creed . . . to fluff unnoticed as many commercials as possible while spinning records.

"When you concentrate, a disc jockey is an inconsiderate, bothersome, intruding jangle of noise . . . a clown! When you have time on your hands and want to be entertained with interesting speech, he's a bore. When you want soft music, he plays something loud and fast. And when you're in the mood for something peppy, bright and loud, he always gives you a slow, sirupy, sweet waltz."

"A disc jockey is a composite: he has the voice of a horse, the courage of a Casper Milquetoast, the imagination of



RAY SCHREINER



PAT CHAMBURS

level, with happy music on the Diner's juke box. Since the inception of the show three years ago, Diner customers have moved it into top ranking. The Diner is now billed as the afternoon's 'top local comedy show.'

"In 12 years of radio there have been many numbers that I could call my favorites, but if I had to scratch out and push aside all the discs until only my top favorites were left, the list would read: 'If I Didn't Care,' Ink Spots; 'Woodchopper's Ball,' Woody Herman; 'Muffin Man,' Ella Fitzgerald; 'Green Eyes,' Jimmy Dorsey."

"Working in Radio holds all sorts of thrills for me. It's a continuous pleasure to meet the wonderful people in the music business. But the biggest thrill I've had lately was to be selected as the local disc jockey to handle the Fred Waring contest here in town."

an insect, the shyness of a politician, the lungs of a barker, the audacity of a steel trap, and all the energy he can get from Dr. Caldecarter's Little Hada-Vitamin Pills.

"A disc jockey is a loveable, wacky, real george character. You can lock him out of your workshop, but you can't turn off your neighbor's radio. You can get him out of your study, but you can't get him off the airwaves. Might as well give up. He's here to stay in many forms . . . tall and short, thin and fat, neat and sloppy, beautiful, dulcet tones and squeaky squeals, sponsored and sustaining, alive or half-dead, good or bad."

"But when you come home at night, with only the scattered pieces of your hopes and dreams, he can mend them like new with those six magic words . . . 'Music on this program was transcribed.'"

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## LORRY RAINES

The day of the vocalist is definitely at its peak. Singers, half-singers and even "no-singers" at all are finding themselves with hit records, while music experts just gaze in awe and wonder just what is happening to their world. It's truly an amazing, fascinating, uncontrollable business where a "sure thing" just never happens. Just about as close to a sure bet as you can come in the business, though, is a sultry-voiced thrush named Lorry Raine. Lorry is a singer, a real singer, who knows her music and knows how to put her knowledge to use. She's one of those right-on-the-brink-of-but-never quite-made-it people for whom everyone is rooting. By that we mean she's never had "THE" record which is so necessary and with which so many present-day stars have "sprung-board" to fame, so to speak. How long it will be for the right one to come along for Lorry, no one can be sure, but she will hit, that IS for sure.

No story on Lorry Raine would be complete without mentioning two important men in her life: the late Mark Warnow and Tim Gayle. Warnow gave her her first break on the Army radio show, "Sound Off." Gayle, her husband and manager, takes great pride and care in directing her career. To listen to Tim, Lorry is the next star to make it. To listen to Lorry you agree with Tim.

Her popularity can best be appraised

by the way disc jockeys spin her discs. Her records get an amazing amount of plays. All of this adds up to what we were talking about earlier — Lorry has the backing of the people necessary to help her along through publicity and management, and now all she needs is the song. That will be hers soon, too.

And Lorry doesn't try to hide what all these people mean to her and her career. On the contrary, she just about "soap-boxes" the important part d. j.'s especially, have played in her climb to fame. Hundreds of letters from disc jockeys show their feelings for Lorry, and she's proud of it. It's typical of her to recognize those who have aided and believed in her ability to attain musical heights. She's that kind of person.

A native of Detroit, Michigan, Lorry's just 25-years-old, has green-blue eyes and auburn-reddish hair, which, combined with her 5'4" and 119 pounds, serve to make an enjoyable sight for those who have seen her in person.

Lorry was born on Friday the 13th, but she's the exception to the rule as far as "13" goes. It was on another Friday the 13th, 19 years later that she got her big-time send-off on Mark Warnow's Army show. And Friday the 13th is also the exception to the rule for those who like music, as far as Lorry is concerned. Rather it's a lucky day when a little "Raine" falls in your life.

## IS IT ANY WONDER

BOB HAYES ROY RODDE

Is it any wonder  
That I've fallen for you?  
You're the spell I'm under  
And I'm helpless, it's true  
Is it any wonder  
Why my skies are so blue?  
When I searched the heavens,  
I found no one like you  
Found a rainbow, found the moon-  
glow  
Saw the light from the great milky  
way;  
Quite an eyeful, yet a trifle  
When compared to your magical ways  
Is it any wonder  
That I feel like I do?  
Will I always wonder if you love me  
too?

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## NO MORE

G. NINO IVIGLIA PAUL SIEGEL

No more, that's enough, believe me,  
No more will your lies deceive me,  
You thought I was yours forever,  
So you led me on and on.

No more, that's enough of heart-  
break,  
Can't take anymore of heartache,  
Someday you'll be, oh so sorry,  
When you find out, you really love  
me  
And I'm gone.

You gave kisses I know were only lies  
Took my heaven, and left me only  
sighs,  
I remember how you hurt me,  
When I begged you, "don't desert  
me,"  
But you turned away, and said, this  
love can't be!

So goodbye now, I have just one  
regret,  
That I loved you with a love, I must  
forget,  
For it haunts me, and it taunts me,  
With a mem'ry that won't free me,  
Of the love I knew with you,  
That is "no more!"

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## NO TRUE LOVE

JIMMIE LOGSDON

Sometimes I wonder and I think  
I sit at home alone and drink  
I wonder if I'll ever,  
Ever find true love.  
The sky is dark there is no moon  
The night's the bride  
And I'm the groom  
I'm married to my solitude  
And no true love.  
If you could see deep down inside,  
You'd find my door of love swung  
wide  
It never locks but no one knocks to  
bring true love.  
How lonesome can a body grow  
When I get old I guess I'll know  
just what it means  
To go thru life without true love.  
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# IN THE MOOD

(Capitol Record by Ray Anthony)  
 ANDY RAZAF JOE GARLAND  
 Mister whatcha callum, whatcha doin'  
 tonight?  
 Hope you're in the mood, because I'm  
 feelin' just right  
 How's about a corner with a table for  
 two  
 Where the music's mellow in some  
 gay rendezvous?  
 There's no chance romancin' with a  
 blue attitude  
 You've got to do some dancin' to get  
 in the mood  
 Sister whatcha callum, that's a timely  
 idea  
 Something swing-adilla would be  
 good to my ear  
 Ev'rybody must agree that dancin' has  
 charms  
 When you have that certain one you  
 love in your arms  
 Steppin' out with you will be a sweet  
 interlude  
 A builder upper that will put me in  
 the mood.

In the mood that's it,  
 I've got it in the mood  
 Your ear will spot it in the mood  
 Oh! what a hot hit  
 Be alive and get the jive,  
 You've got to learn how; hep, hep,  
 hep,  
 Hep like a hepper pep, pep, pep,  
 Hot as a pepper step, step, step,  
 Step like a stepper  
 We're muggin' and huggin',  
 We're in the mood now.

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# IF YOU LOVED ME TRULY

(Capitol Record by Patti and Jerry Lewis)  
 COLE PORTER  
 You don't love me, 'tis clear to see  
 You only think of your life, never of  
 mine  
 If you loved me, if you loved me  
 If you if you if if if

I don't love you? you don't love me!  
 I only think of my life? what a line!  
 If you loved me! if you loved me!  
 If you if you if if if

If you loved me truly,  
 If you loved me truly,  
 Then you would not, should not,  
 Could not so selfish be.

If you loved me truly,  
 You must, you must agree  
 That you would not, should not  
 Could not say that to me.

You freak, you fool! you molecule!  
 None the less, I love you, love you  
 truly, truly

You pig, you pill, you imbecile!  
 None the less, I love you, love you  
 truly, truly.

You scourge, you scum! you vacuum!  
 None the less, I love you, love you  
 truly, truly.

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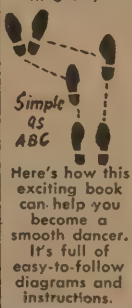


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## MARY SMALL GOES OVER A NUMBER AS SONG- WRITER HUSBAND VIC MIZZI ACCOMPANIES

When Mary Small opened at the London Palladium March 2, 1953, and managing director Val Parnell called her the biggest sensation in 20 years, more than a few people perked up and took another look at the writing. Parnell is typically English, in that he doesn't get excited very often about very much, so when he started with the praising adjectives, it was quite a surprise. But for anyone who knows Mary Small, it was no surprise. Rather it was expected that something of the sort would happen.

Mary has been drawing that kind of praise ever since she began singing on kiddie shows in her home town of Baltimore at the age of seven. It wasn't until a while later that she was brought to New York to sing on the Rudy Vallee radio show, which was the biggest on the air at the time. The praises kept right on coming. They kept coming fast enough to warrant her getting her own show called, naturally enough, "The Mary Small Show." In 1944 she starred in the Broadway musical "Early To Rise." In '49 she switched to night clubs with equal success. It was also in that year that Mary entered Columbia University to major in English Literature, having quite a flair for writing. She did just as well with the books as she had done on the stage, and, as on the

stage, walked off with honors. Later she sold stories to such top magazines as Woman's Home Companion and other leading publications. And if you think that's such an easy trick, try it yourself sometime.

But Mary doesn't carry all the talent in her family. Her husband, Vic Mizzi, is an extremely clever and successful songwriter, having come up with such top tunes as "Take It Easy," "My Dreams Are Getting Better All The Time," "The Whole World Is Singing My Song" and many others, including the musical score for a Tony Martin picture which is to be released shortly. Besides that, he teaches at NYU and has the distinction of being the youngest professor there. Mary and Vic have two daughters, Patty, who was born in 1944, and Lynn, born in 1950. The former shows signs of getting into the family act. She has a perfect pitch, picks out tunes on the family piano and sings a mighty solid lullaby. But Mary says no show business for Patty because she dislikes child prodigies, even though she was one herself. As to Lynn's ability in music, they are not yet sure, but certainly if she inherits any of her parents' traits, she can't miss. And it doesn't look as if any of the Mizzi's are missing much, to the delight of music listeners everywhere.

## MEANWHILE

MILTON DRAKE LOUIS ALTER

Meanwhile, darling have your little fling  
And meanwhile, I'll wait for you,  
Go ahead and paint the town red with wine  
Till you're set to settle down and be mine, be mine!  
So, meanwhile, have your fun with ev'ryone,  
Don't worry, 'cause I'll be true,  
Some day soon you'll make your mind up,  
But meanwhile, darling, don't be mean, while you do.

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## MAKE ME YOUR SLAVE

ROY ALFRED VIC BARON  
ERNIE LANDERS ARNOLD GOLAND

Make me your slave  
Lock me tight in your arms  
Make me beg for your touch,  
Make me tremble so much  
To the thrill of your charms  
Make me your slave  
Torture me with your eyes  
Weave a spell in the air  
Till my heart doesn't care  
If my lips are unwise  
I'll laugh when you laugh  
And I'll sigh when you sigh  
I'll go if you tell me to go  
But I would die  
Do as you please, only please let me stay  
You might hurt me but I'd still be there by your side,  
'Cause you're all that I crave  
Darling, tell me you love me  
And take me, make me your slave.

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## OLD DON JUAN

GEORGE TIBBLES RAMEY IDRIS

Old Don Juan what a lover was old Don Juan  
For he made love with a magical song  
All of Spain was enchanted by his refrain  
He sang this song and he couldn't go wrong ay ay ay

Querida mia mia mia  
Yo te amo mucho ay querida mia mia  
Yo te amo mucho mucho mucho

Old Don Juan what a lover was old Don Juan  
The men got mad and the ladies would swoon  
It's been said that the Queen nearly lost her head  
Because the King caught her singing this tune ay ay

Old Don Juan what a lover was old Don Juan  
Now he is gone where the rascals all go  
Up above they don't care for his kind of love  
So I am sure that he must be below singing.

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Did you ever stop to think how many words come out of your radio loud speaker on an average listening day? Take a guess. If you said ten-thousand you missed the boat. If you said fifty-thousand you are close. Actually the number of words is nearer seventy-seven thousand. Out of those 77,000 words the man or gal behind the mike is usually letter perfect but watch out when that little slip of the tongue makes life miserable for some poor unsuspecting mikeman. Take Jack Onslow for instance. Jack, after a long career in the major leagues, and after a stint as manager of the Chicago White Sox, took to the airwaves with a 15-minute baseball show. For weeks he practiced and became extremely proficient. The big night came, and Jack smiled as the "on the air" sign went on: "Hello, Jack Onslow, this is everybody talking!" Soon after he went back into baseball; it wasn't as tough. The slip of the tongue affects everybody. Just ask some of the big boys. Ben Grauer introduced President Hoover with these stirring words: "Here is President Hoover Heever." A broadcast from Vatican City opened up on this note: "We present His Holiness, Pipe Poess the Eighth." Remember back to the real old days of radio. Not so very long ago at a large Eastern station, the very charming Swedish star, Viveca Lindfors, was being interviewed by a staff announcer. During the course of the program, the announcer called Miss Lindfors by the following: "Visha", "Vica", "Vivian", and finally, "Vickie". When the show was drawing to a close, and the interview was at an end, the actress, in a very gracious manner, spelled and pronounced her first name correctly. The announcer is no longer heard over the station. Wheaties will never forget the time Lou Gehrig made a guest appearance and calmly plugged a rival breakfast food. Remember listening to a special events program from England when the announcer introduced the chief speaker as Sir Stifford Craps. Sir Stafford Cripps had a hard time getting through his speech. Finally we end up with a slip that the sports world will get quite a jolt from. The Kentucky Derby was being described by the dean of racecasters, who excitedly called out the winner as two horses raced neck-and-neck to the wire. Yes, it was a perfect description, except for one minor detail. Clem called the wrong horse the winner. Slips don't happen very often, but when they do, watch out. It's going to be good — for everyone but the broadcaster, that is.

## THE HO HO SONG

(Columbia Record by Red Buttons)  
JOE DARION JACK WOLF RED BUTTONS

I had a girl by the name of Kate  
And ev'ry night we'd meet at eight,  
And when she'd greet me with a great  
big kiss,  
I'd open my mouth and I'd holler like  
this,  
Ho ho, (ho ho), hee hee, (hee hee),  
Hoo hoo, (hoo hoo),  
Strange things are happening.

She said "oh, Red, take me in your  
arms,  
I can't resist your fatal charms,  
I never knew how great a thrill could  
be,  
'Til you gazed in my eyes  
And you whispered to me"

She grabbed me close and she held  
me tight  
And cried, "please marry me tonight"  
She called a preacher but her plan fell  
thru,  
'Cause here's what I said instead of  
saying "I do,"

Now if you find that you get in  
dutch  
Because you tend to talk too much,  
Repeat the chorus of this crazy song,  
If you answer like this you'll never  
go wrong.

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## (Sorry Baby)

### YOU LET MY LOVE GET COLD

JESSIE MAE ROBINSON  
One million tears too late  
How long did you think I'd wait  
Sorry baby, you let my love get cold  
I suffered all alone  
At last all my blues are gone  
Sorry baby you let my love get cold  
Now that I am free  
You come knockin' at my door  
Baby, can't you see that you just don't  
move me no more

You left me in the dark  
With ice all around my heart  
Sorry baby, you let my love get cold  
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## I'M SO LONESOME I COULD CRY

HANK WILLIAMS  
Hear that lonesome whippoorwill.  
He sounds too blue to fly.  
The midnight train is whining low  
I'm so lonesome I could cry.  
I've never seen a night so long.  
When time goes crawling by.  
The moon just went behind a cloud  
To hide its face and cry

Did you ever see a robin weep  
When leaves began to die.  
That means he's lost the will to live  
I'm so lonesome I could cry.  
The silence of a falling star  
Lights up a purple sky.  
And as I wonder where you are  
I'm so lonesome I could cry.  
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## STRANGE THINGS ARE HAPPENING

(Columbia Record by Red Buttons)  
RED BUTTONS ALLAN WALKER  
ELLIOT LAWRENCE

I once had a teacher who flunked me  
in history,  
She asked, "who shot Lincoln?"  
I answered, "don't blame me!"

Ho ho, (ho ho), hee hee, (hee hee),  
Ha ha (ha ha)  
Strange things are happening

I gave golden earrings to someone  
who's sweet sixteen,  
Now I'm so embarrassed,  
Her ears are turning green

I went to the movies  
And witnessed the strangest scene,  
One kid thought it T.V.,  
And tried to dial the screen

Since girls wear those blue jeans  
My troubles just never cease,  
What looks like my nephew,  
Turns out to be my niece.  
Copyright 1953 by Helayne Music Publishing Co.

## WAITING FOR YOU

JOAN SUMMERS D. W. QUILL  
While you're away, I'll count each day  
Till you are back in my arms dear to  
stay  
While we're apart, tho' tears may  
start  
I'll keep a song in my heart

Waiting, waiting for you  
Always faithful and true  
Till you're mine again  
Darling forever praying just for the  
day

When you kiss me and say  
"I've been waiting too"  
Waiting for you

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countries of the Western Hemisphere Sam Fox  
Publishing Co., Inc.

## BUMMING AROUND

PETE GRAVES  
Got an old slouch hat  
Got my roll on my shoulder  
I'm as free as a breeze  
And I'll do as I please  
Just a-bumming around  
Got a million friends  
Don't feel any older  
I've got nothing to lose  
Not even the blues  
Just a-bumming around  
Whenever worries start to botherin'  
me

I grab my coat, my old slouch hat  
Hit the trail again, you see  
I ain't got a dime  
Don't care where I'm going  
I'm as free as a breeze  
And I'll do as I please  
Just a-bumming around  
Copyright 1953 by Four Star Sales Co.

## MY GOOD GIRL

DWIGHT LATHAM DICK HARDT  
MOE JAFFE

My good girl, my sweet girl,  
My girl so dear to me  
Whose hat is that upon the rack  
Where my hat ought to be?  
"You poor thing, you sweet thing,  
You precious thing," says she:  
It's nothing but a frying pan  
My mother gave to me.

Says he: "I've roamed the whole  
world over  
A thousand times or more  
But a frying pan with a hat band on  
I never saw before."

My good girl, my sweet girl,  
My girl so dear to me  
Whose coat is that upon the rack  
Where my coat ought to be?  
"You poor thing, you sweet thing,  
You precious thing," says she:  
It's nothing but a window shade  
My mother gave to me.

Says he: "I've roamed the whole  
world over  
A thousand times or more  
But a window shade with a belt in the  
back  
I never saw before."

My good girl, my sweet girl,  
My girl so dear to me  
Whose arm is that around your waist  
Where my arm ought to be?  
"You poor thing, you sweet thing,  
You precious thing," says she:  
It's nothing but an arm chair  
That my mother gave to me.

Says he: "I've roamed the whole  
world over  
A thousand times or more  
But an arm chair with a pair of  
hands  
I never saw before."

My good girl, my sweet girl,  
My girl so dear to me  
Who is the boy in your embrace  
Where I should really be?  
"You poor thing, you sweet thing,  
You precious thing," says he:  
It's nothing but a bag pipe that  
My mother gave to me.

Says he: "I've roamed the whole  
world over  
A thousand times or more  
But a bag pipe in a blue serge suit  
I never saw before."

My good girl, my sweet girl,  
My girl so dear to me  
Why do you tell those awful lies  
Now answer truthfully?  
You poor thing, you sweet thing,  
Now let me tell you true,  
It's love that makes me tell you lies  
For I'm in love with you.

Says he: "I've roamed the whole  
world over  
A thousand times or more  
But a funnier way of making love  
I never saw before."  
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All Occasion Assortments



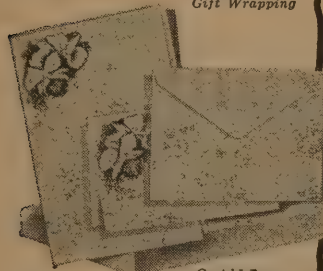
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Bouquet Correspondence Notes

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"In Nurses' School I made practically all of my expenses selling Doebla Cards. Now I am graduated, but I wouldn't drop my card business for anything."—D. Nephew, Calif.

## 185 Boxes in Just 12 Hours

"Worked two hours a day for six days; have orders for 185 boxes." (profit: \$92.50) — Mrs. Wm. Koepka, Pa.

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Circus Set-Ups for All Occasions

HERE'S a friendly way to make a fine income, spare-time or full-time! All you do is SHOW lovely new Doebla Christmas and All Occasion Greeting Card Assortments, Stationery, and Gift Wrappings to your friends, neighbors or co-workers.

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This valuable new book shows easy ways for any beginner to make money! It is filled with practical help, showing how others are finding it simple to make friends and money in this field (without the slightest bit of previous experience) and how you can, too.

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Keystone Co., Dept. HP-14, Memphis, Tenn.

## SAN

LINDSAY MC PHAIL WALTER MICHELS

Oh, sweetheart Lona, my darling

Lona,

Why have you gone away?

You said you loved me,

But if you loved me,

Why did you act this way?

If I had ever been untrue to you,

What you have done would be the

thing to do;

But my heart aches, dear,

And it will break dear,

If you don't come back home again to

San!

One day the queen came home

Saw San in sadness

On the shore on the shore

Told him she'd no more roam.

Only her San would she adore,

Then came his lore.

Oh, sweetheart Lona, my darling

Lona,

Have you come back to stay?

You said you loved me,

I knew you loved me,

I knew you'd come some day.

If I had ever been untrue to you,

What you have done would be the

thing to do;

But now you're mine, dear,

For all the time, dear,

And you're forgiven by your loving

San!

Copyright 1920 by Burke and Van Heusen, Inc.

## TATTLE-TALE DUCK

(Columbia Record by Sammy Kaye)

BOB MERRILL

The tattle tale, tattle tale, tattle tale

duck

The tattle tale, tattle tale, tattle tale

duck

She'll tell on me, she'll tell on you

And add a little to the story, too!

The tattle tale, tattle tale quacketty

quack

She waggles in front and she wiggles

in back

Oh just look out, you're out of luck

If you get caught by the tattle-tale

duck.

The rooster just dropped in to "Joe's"

To say 'hello' to boys he knows,

But here's the story that came back

According to old quack quack quack

"Twere sixteen blondes and ten

brunettes

The kind don't care how late it gets

They danced all night and she'll

insist

She counted ev'ry blonde the rooster

kissed.

Now when the rooster did come in

His hen picked up her rolling pin;

The duck had called her on the phone,

It almost wrecked their happy home

So, if you steal a kiss or two

The pigs won't squeal, the cow's

won't moo

There ain't a rooster's gonna cluck

But please be careful of the tattle-tale

duck.

Copyright 1953 by Oxford Music Corp.

# Popular RECORD REVIEW

Opposite comic Jerry Lewis on wax for the first time is his attractive wife Patti, forming a bright new Capitol recording team. Once with the Jimmy Dorsey and Ted Fio Rito bands, she retired some ten years ago to marry Jerry in Detroit. Now she joins her hubby on a humorous ditty from Cole Porter's "Can Can" called "If You Loved Me Truly." For a platter-mate the Lewises deliver a inimitable interpretation of "Little Man You've Had A Busy Day." Dick Stabile provides top-notch backing on both lids.

Alan Dean offers two fine songs on his latest MGM coupling, both of which are definitely "Hit Parade" candidates. First there's "Love Me! Love Me!" an infectious ballad based upon the pretty old Italian song "La Spagnola." Alan sings out lustily over a choral background which is extra bright with the tinkling of mandolins. On the flip Alan offers "Make Me Your Slave," a big, booming ballad with a tempestuous tango beat.

Capitol's Les Paul and Mary Ford keep their hit-producing machinery in high gear as they come through with two more potential smashes. "Vaya Con Dios" (Spanish for "May God Be With You") is a velvety smooth ballad delivered in the hushed multiple-voice fashion that has made Mary so popular, while Les glides along in the backdrop with a fine bit of strumming. The underside features a fast-moving item with an intriguing melody and a lively bounce called "Johnny" (Is The Boy For Me). As always, Les and Mary work great together.

Cute Teresa Brewer continues to belt them out on the Coral label. This time the little girl with the big voice comes up with a novelty tune well suited to her style called "Too Much Mustard." On the flip the thrush gives her own special treatment to an oldie, "Into Each Life Some Rain Must Fall." Tessie's sparkling vocal plus the bright backing of Les Brown's band make both of these sides top-drawer.

Silvery-throated Judy Garland makes her Columbia record debut with a pair of new tunes — neither of them from a Garland film. First Judy offers "Without A Memory," a wistful new ballad by Jesse Mae Robinson, author of "I Went To Your Wedding." Then she changes pace and goes to work on a rhythm tune, "Send My Baby Back To Me," from the pens of ace song-writers Bob Hilliard and Milton DeLugg. All those present at the recording session were in full agreement on one thing — the incomparable Garland style never sounded better.

Columbia artists Johnnie Ray and Doris Day continue their collaboration and blend voices on two cute ditties that could catch on like wildfire. "Candy Lips" is a sock jumper that shows the kids at their best. Johnnie's stylish belting, Doris' sweet tones and the solid backing of Paul Weston add up to a terrific offering. Flip, "Let's Walk That-A-Way," is a finger-snapping, rhythmic bouncer.



# FAT FOLKS! Your Dream Has Come True!

*HOW TO  
LOSE UGLY FAT  
Without Dieting-Hunger!*

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- NO EXERCISE
- NO "METHODS"
- NO "PLANS"
- NO DRUGS




If you are a normal, healthy, overweight man or woman by all means read about this amazing, new, clinically tested medical discovery that is already creating a sensation all over the country.

Forget all about diets, hunger, calorie counting, massage, drugs, exercise and all other unpleasant, unnecessary things usually associated with reducing.

For a great medical discovery now makes it possible for you to lose pounds of excess fat safely — without dieting, without having a single hungry moment.

## Doctors Discover Meltabs

Most doctors agree that the best way to lose excess fat is to eat less—to go on a restricted diet. A group of New York doctors, making a special study of obesity, realized however, that while dieting was desirable it wasn't as easy or as simple as it sounds for most overweight people.



**Men: Why not try MELTABS, the natural way to take off excess weight that's neither good for you nor good to look at**

➔ Meltabs has been clinically tested by doctors connected with one of New York's largest hospitals.

## Hunger — The Fat Person's Enemy!

Dieting for most folks means hunger. And few people can resist hunger. So they appease it by eating between meals, by going off their diets. And back come the unwanted pounds and inches.

So these New York doctors worked for years searching for a formula that would lick hunger and make people lose fat safely, without dieting. They finally announced success in a food adjunct called MELTABS.

## Clinical Tests Proved Their Discovery

The doctors clinically tested MELTABS on a large group of non-glandular overweight men and women.

The group undergoing the tests were instructed by the doctors to chew or suck a tasty MELTABS before each meal, but not to go on any special diet, not to cut out any special foods—just sit down at the table and eat until satisfied.

## Results Amazing

Every member of the group lost 8 to 20 pounds in a short period of time; in fact satisfactory weight losses were noticed the very first week. And not a single person said she had a hungry moment.

**Meltabs as Harmless as Water.  
A food adjunct — not a drug**

During the tests the doctors carefully checked the physical condition of each member of the group, took electro-cardiograms, and did not find a single

case of ill effect. Everyone said she never felt better. So at last, the fat person's dream has come true—a way to lose excess fat without dieting, without hunger, without giving up the foods she likes.

Start slimming down your figure. Get MELTABS today. \$3 for a month's supply. **GUARANTEE:** If you aren't pleased with the weight you lost after using one bottle of MELTABS you get your money back.

## How Meltabs Prevents Overeating — Hunger

According to scientific calculations, one Meltabs wafer has the hunger satisfying capacity of 1 lb. boiled potatoes, or 5 slices white bread, or 4 eggs—yet it contains only 5 calories.



## MAIL COUPON NOW!

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26 East 46th St., New York 17, N. Y.**

Send me 30 Day Supply of MELTABS.  
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### Skylark Originals

5 Union Square—New York 3—N. Y.

- ☐ PREPAID ORDER. I enclose price of garment plus 20¢ to cover postage and handling.  
☐ C.O.D. ORDER. I will pay postman price of garment plus postage and C.O.D. charges.

I may return garment in 10 days, if not satisfied.

Style No.	Size	1st Color Choice	Second Color Choice
NAME _____			
ADDRESS _____			
CITY _____		STATE _____	
Dept. 42-09			



# This Big Beautiful Box of 21 Christmas Cards

# YOURS FOR ONLY



Yes, it's yours simply by mailing coupon below — just to prove that a little spare time can earn you a clear profit of

# \$50<sup>00</sup> IN CASH!

Are you one of the many men, women and younger folks who want to make extra pocket money writing orders for Christmas Cards? All you need is a little spare time! We can show you how easy it is to make \$50.00—\$100.00—or even more! And this year, we start you off earning money with our sensational 1c Sale plan. Here's our amazing new offer to every reader of this publication:

We will send you this brand new 21-card box as illustrated—one of the most beautiful collections of Christmas cards ever created. And your cost will be just 1c. Yes, one single penny is all you pay for 21 stunning cards and envelopes—and you must have dozens of friends who'd gladly pay you \$1.00 for it! It's YOURS to do with what you want. You won't be asked to return it.

**We Make This 1c Offer to "Open Your Eyes" to Easy Profits!**

The reason we make this generous 1c offer is that once you see and feel the *quality* of these cards, richly printed on fine papers, you'll say to yourself, "No wonder they sell so easily! It must be child's play to make \$50 cash profit taking orders!" And your confidence will double when you see the other appealing items you will offer! Name-Imprinted Christmas Greetings, Personal Stationery, Gift Wrappings, Ribbons, Greeting Card Assortments for All-Occasions—all at prices that make your customers gasp with pleasure!

**Only One to a Family! Limited Offer!**

Naturally, this one-cent offer is limited "one to a family" and includes additional *Greeting Card Assortments On Approval*, together with complete *Money-Making Plan*



**RAISE FUNDS FOR YOUR GROUP!**

Ask for Special Plans that show you how to collect money for your church, club or society.



and **FREE** Personalized Imprint Samples. But you must hurry—this special one-cent offer may not be repeated.

**FRIENDSHIP STUDIOS, INC.**

639 Adams St., — Elmira, New York

In Canada, write 103 Simcoe Street, Toronto 1, Ontario

**PASTE COUPON ON POSTCARD — DO NOT SEND PENNY!**

**FRIENDSHIP STUDIOS, INC.**

639 Adams St., Elmira, New York

I accept your wonderful offer. Send your sample assortments **ON APPROVAL**, plus **ONE BOX OF CHRISTMAS CARDS** for which I owe you the special introductory price of only 1c. Also include **FREE** Personalized Imprint Samples. I'm sincerely interested in making money in spare time.

Name \_\_\_\_\_

Address \_\_\_\_\_

City & Zone \_\_\_\_\_ State \_\_\_\_\_

☐ Check here for facts about FUND RAISING for your church, club or organization.





**GEE! IT MUST HAVE  
TAKEN YEARS TO  
LEARN TO PLAY  
*LIKE THAT!***



***NOT AT ALL!* I DIDN'T KNOW  
A NOTE. YET I STARTED  
PLAYING WHOLE PIECES  
*RIGHT AWAY!***

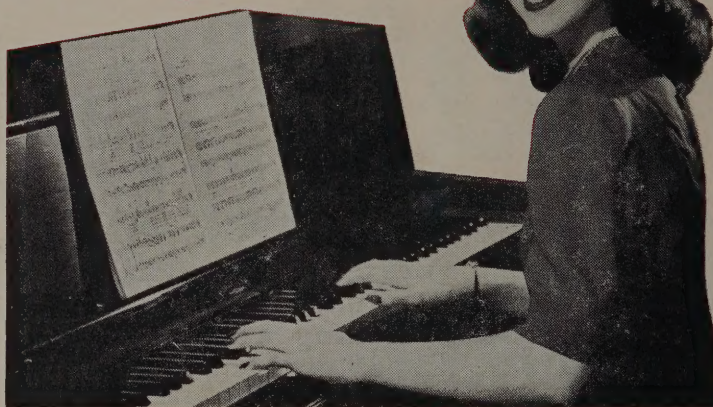
**Wonderful, Easy Way to Learn Enables You To**

# PLAY REAL MUSIC

## *Almost Overnight!*

**EVEN IF YOU DON'T KNOW  
A SINGLE NOTE OF MUSIC NOW!**

Yes, it's TRUE! In just a few weeks, you can be playing REAL MUSIC on *your* favorite instrument. Not by just a "trick" method that merely *seems* to teach you music. But really *reading* and *playing* actual sheet music—so easily and confidently that your friends will suspect that you've actually "known how" for years!



**N**O TEDIOUS PRACTICING OF BORING SCALES AND EXERCISES REQUIRED. Even if you don't know a single note now, you'll "start right in on pieces." This builds up your skill and confidence so rapidly that soon you'll be able to play ALL your favorite songs and compositions *by note*. It's all so clearly explained—so EASY to understand—that even children "catch on" at once.

### **No "Talent" Needed**

No wonder OVER 850,000 PEOPLE all over the world have turned to the U. S. School of Music method to make their dreams of playing music come true! No special "talent" is needed. And you learn right at home, in the spare time of YOUR OWN

**U. S. SCHOOL OF MUSIC,  
Studio C29, Port Washington, N. Y.**

Send me FREE BOOK and FREE Lesson-Sample. No obligation—and no salesman is to call upon me. I'm interested in playing

(name instrument) .....

☐ I do ☐ I do not—have instrument now.

Name .....  
(please print)

Address .....

City ..... State .....  
(Please state Zone No. if any)

CHOOSING—free from the rigid schedule imposed by a teacher. Costs only a few cents per lesson, including sheet music.

### **Why Keep On Missing These Joys?**

Why not let this famous home-study method bring the many pleasures of music into YOUR life? Good times! New friends. Gay parties. Extra money from playing or teaching. Possibly even a brilliant musical career. Best of all, the deep personal satisfaction of being able to make your own music—provide your own entertainment.

Think of the joy of having your phone give that welcome ring—and of finding yourself whisked away to one gay party after another. With you as the center of attraction—because you can play. The fun of having a happy group clustered around you, "singing their hearts out" as you play one asked-for song after another. The thrill of having them dancing to your lilting music. The rich, restful happiness of being able to renew and refresh your mind and your spirit with music, after a work-filled day!



**SEND FOR Free Book**

**and  
Free Lesson-Sample**

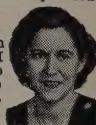
Let us SHOW you why our way to learn music is so EASY—and so much fun! See for yourself why our method has been so successful for 55 years. Mail the coupon below for our valuable 36-page FREE BOOK—and free Lesson-Sample which you can try out right at home. No obligation; no salesman will call on you. It can mean so much to you for the rest of your entire life—if you will mail the coupon TODAY! U.S. SCHOOL OF MUSIC, Studio C29, Port Washington, New York.

(Special Reduced Prices on instruments to our students.)

### **THOUSANDS NOW PLAY Who Never Thought They Could!**

**Mother Fulfills  
Desire**

"After I had been married 13 years I saw my chance to fulfill my desire to play piano. In a few weeks I could play pieces a friend couldn't who took lessons for 3 years from a teacher." — Mrs. J. L. Newton, Louisville, Ky.



**How Famous  
Orchestra Leader  
Got His Start**

"I got my start in music with your Course. How easy it is to learn to read notes and play this 'teach-yourself' way! You did so much for me, I've enrolled my two daughters." — Lawrence Welk.

**Amazes Friends**

"In a few weeks I could play several pieces. Everyone was amazed, also friends who had had lessons for years and whom it took 6 months to a year to play simple pieces." — Mrs. J. P. Perry, Princeton, W. Va.



**Friends Astonished**

"I bet friends I could learn piano quickly. They didn't believe me—because I am slow learning. Imagine their surprise last night when I played. One said, 'Sounds like you've played for years!'" — L. Gomez, Oakland, Cal.

